



INTERMAP TECHNOLOGIES CORPORATION
ANNUAL INFORMATION FORM
YEAR ENDED DECEMBER 31, 2012

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March 29, 2013

TABLE OF CONTENTS

FORWARD-LOOKING INFORMATION	1
CORPORATE STRUCTURE	2
GENERAL DEVELOPMENT OF THE BUSINESS	3
DESCRIPTION OF THE BUSINESS	6
General Overview	6
Summary of Products and Services	8
Revenue and Business Model	11
Revenues by Product Category	12
Pricing	12
Principal Markets	13
Selling and Distribution Methods	14
Production Process	15
Competition.....	17
Intangible Properties	19
Business Cycles	20
Employees.....	20
Foreign Operations.....	20
RISK FACTORS	20
DIVIDENDS	25
DESCRIPTION OF CAPITAL STRUCTURE	25
MARKET FOR SECURITIES	26
Trading Price and Volume	26
Prior Sales	26
ESCROWED SECURITIES	26
DIRECTORS AND EXECUTIVE OFFICERS	27
LEGAL PROCEEDINGS AND REGULATORY ACTIONS	30
INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS ..	30
TRANSFER AGENT AND REGISTRAR	30
MATERIAL CONTRACTS	30
INTERESTS OF EXPERTS	30
AUDIT COMMITTEE INFORMATION	31
ADDITIONAL INFORMATION	32
SCHEDULE A - Audit Committee Charter	A-1

FORWARD-LOOKING INFORMATION

In the interest of providing the shareholders and potential investors of Intermap Technologies[®] Corporation (“Intermap” or the “Company”) with information about the Company and its subsidiaries, including management’s assessment of Intermap’s[®] and its subsidiaries’ future plans and operations, certain information provided in this Annual Information Form (“AIF”) constitutes forward-looking statements or information (collectively, “forward-looking statements”). Forward-looking statements are typically identified by words such as “may”, “will”, “should”, “could”, “anticipate,” “expect,” “project,” “estimate,” “forecast,” “plan,” “intend,” “target,” “believe,” and similar words suggesting future outcomes or statements regarding an outlook. Although these forward-looking statements are based on assumptions that Intermap considers to be reasonable based on the information available on the date such statements are made, such statements are not guarantees of future performance and readers are cautioned against placing undue reliance on forward-looking statements. By their nature, these statements involve a variety of assumptions, known and unknown risks and uncertainties, and other factors which may cause actual results, levels of activity, and achievements to differ materially from those expressed or implied by such statements. The forward- looking information contained in this AIF is based on certain assumptions and analysis by management of the Company in light of its experience and perception of historical trends, current conditions and expected future development and other factors that it believes are appropriate.

The material factors and assumptions used to develop the forward-looking statements herein include, but are not limited to, the following: (i) there will be adequate liquidity available to the Company to carry out its operations; (ii) the Company will continue to maintain sufficient and effective production capabilities to compete on the cost of its products; (iii) there will be no significant reduction in the availability of qualified and cost-effective human resources; (iv) the continued sales success of Intermap’s products and services; (v) the continued success of business development activities; (vi) the continued existence and productivity of subsidiary operations; (vii) there will be no significant delays in the development and commercialization of the Company’s products; (viii) new products and services will continue to be added to the Company’s portfolio; (ix) demand for geospatial products and services will continue to grow in the foreseeable future; (x) there will be no significant barriers to the integration of the Company’s products and services into customers’ applications; (xi) the Company will be able to maintain compliance with applicable contractual and regulatory obligations and requirements, and (xii) superior geospatial technologies/products do not develop that would render the Company’s current product offerings obsolete.

Intermap’s forward-looking statements are subject to risks and uncertainties pertaining to, among other things, cash available to fund operations, availability of capital, revenue fluctuations, nature of government contracts, economic conditions, loss of key customers, retention and availability of executive talent, competing technologies, common share price volatility, loss of proprietary information, information technology security, breakdown of strategic alliances, and international and political considerations, including but not limited to those risks and uncertainties discussed under the heading “Risk Factors” in this AIF and the Company’s other filings with securities regulators. The impact of any one risk, uncertainty, or factor on a particular forward-looking statement is not determinable with certainty as these are interdependent, and the Company’s future course of action depends on Management’s assessment of all information available at the relevant time. Except to the extent required by law, the Company assumes no obligation to publicly update or revise any

forward-looking statements made in this AIF, whether as a result of new information, future events, or otherwise. All subsequent forward-looking statements, whether written or oral, attributable to the Company or persons acting on the Company's behalf, are expressly qualified in their entirety by these cautionary statements.

UNLESS OTHERWISE NOTED, ALL DOLLAR OR "\$" REFERENCES IN THIS AIF ARE EXPRESSED IN UNITED STATES DOLLARS.

CORPORATE STRUCTURE

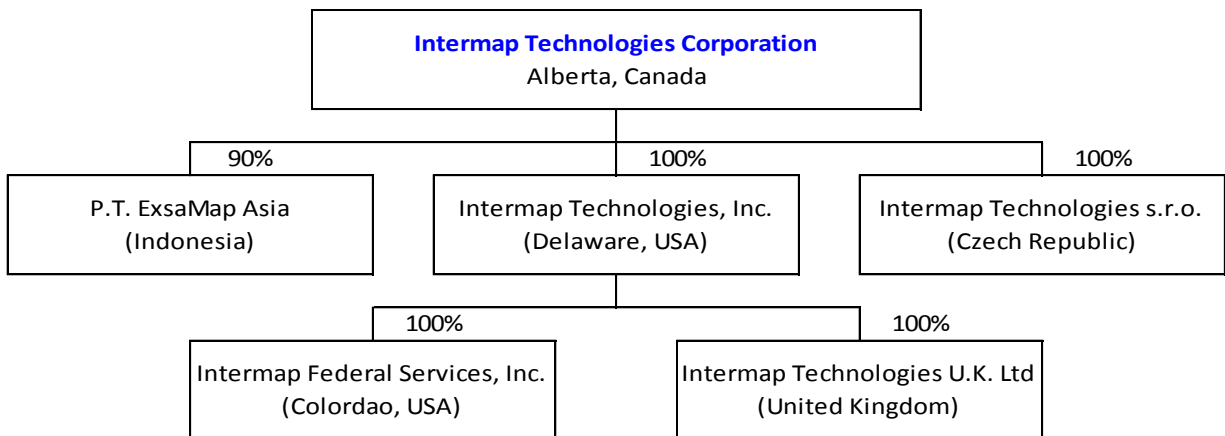
Intermap Technologies Corporation ("Intermap" or the "Company") was formed through the issuance of a Certificate of Amalgamation under the *Business Corporations Act* (Alberta) on February 25, 1997, as Intermap Technologies Limited. The Company changed its name to Intermap Technologies Corporation and consolidated its Class A Common shares (the "Shares" or "Common Shares") on a 12.5-to-one basis by Articles of Amendment filed on May 25, 1999.

The head office of Intermap is located at 8310 South Valley Highway, Suite 400, Englewood, Colorado, USA 80112. Its registered office is located at 1400, 700 - 2nd Street SW, Calgary, Alberta Canada, T2P 4V5.

Intermap has five active, wholly-owned subsidiaries: Intermap Technologies, Inc. ("Intermap U.S.A."), a corporation formed under the laws of Delaware, with its head office located in Englewood, Colorado; Intermap Federal Services, Inc., a corporation formed under the laws of Colorado, with its head office located in Englewood, Colorado (a wholly-owned subsidiary of Intermap U.S.A.); Intermap Technologies UK Limited ("Intermap UK"), a corporation formed under the laws of the United Kingdom (a wholly-owned subsidiary of Intermap U.S.A.); Intermap Technologies s.r.o. ("Intermap s.r.o."), a corporation formed under the laws of the Czech Republic with its head office located in Prague, Czech Republic; and, one majority-owned subsidiary, P.T. ExsaMap Asia, formed under the laws of the Republic of Indonesia.

Intermap U.S.A. satisfies a United States federal government requirement that a United States entity own certain of the technologies used by Intermap. Intermap Federal Services, Inc. was incorporated to provide sales support activity within the United States federal government. Intermap UK was incorporated to provide sales support activity within the United Kingdom and throughout Europe. Intermap s.r.o. provides software development services for the Company. P.T. ExsaMap Asia provides data processing services for the Company's mapping services operations. The Company actively conducts business through Intermap, Intermap U.S.A., Intermap Federal Services Inc., Intermap U.K., Intermap s.r.o, and P.T. ExsaMap Asia.

The following chart illustrates the structure of the Company's subsidiaries and percentage of ownership.



GENERAL DEVELOPMENT OF THE BUSINESS

General History

Intermap was formed on January 31, 1996 and commenced active business operations on September 1, 1996. On November 11, 1996 the Company acquired all of the assets that had comprised the image mapping services division of Intera Information Technologies Corporation (“IITC”). On February 25, 1997, Intermap amalgamated with a junior capital pool corporation (effectively a publicly listed shell company) listed on the Alberta Stock Exchange (now the TSX Venture Exchange).

The assets acquired from IITC included cash and cash equivalents, employees, contracts, software, equipment, and goodwill. On November 11, 1996, Intermap acquired the rights to certain digital mapping technology under a Transfer, Assignment, and License Agreement (the “ERIM Agreement”) among Intermap, Environmental Research Institute of Michigan (“ERIM”), and Intermap U.S.A.

ERIM had developed a digital mapping technology known as interferometric synthetic aperture radar for elevation (“IFSAR”) with funding from the United States of America Defense Advanced Research Projects Authority (“DARPA”). Under the agreement between ERIM and DARPA, any commercial exploitation of the system had to be conducted through a United States based company. Under the ERIM Agreement, ERIM assigned its rights to commercially exploit the technology to Intermap U.S.A. The original ERIM technology formed the basis of Intermap’s IFSAR mapping technology, however, as a result of continuous improvement initiatives, Intermap has since replaced all of the software code that controls, operates, and processes the data associated with the IFSAR system. To date, more than 95 percent of the original hardware has also been replaced. Intermap’s improvements to the original ERIM technology have resulted in elevation accuracy improvements of more than six times and resolution improvements of more than four times, compared to the original ERIM technology. ERIM retained the ability to license the original IFSAR technology to other parties; however, ERIM has no rights to any of the software or new hardware designs and improvements created by Intermap. To date, ERIM has not licensed its IFSAR technology to any other entity.

Historically, Intermap was primarily a mapping services company. Over the past two years, the focus of the Company has changed and Intermap now considers itself a global provider of location-based information solutions. These solutions are focused on improving the way commercial entities, governments, and individuals use geospatial information.

The Company's geospatial solutions are created primarily from its uniform, high-resolution 3D digital models of the earth's surface. Using a combination of Intermap's proprietary IFSAR data collection technology, third party sensors, and other available geospatial related information, the Company aggregates this information and creates a database of elevation data, geometric images, and location-based information called NEXTMap®. This NEXTMap database is the foundation for the Company's 3D business intelligence solutions created to help meet the geospatial-related needs of its customers.

In the coming year, the Company expects to expand its geospatial solutions capabilities through the introduction of new software-based applications and the creation of 3D Spatial Data Infrastructure (SDI) environments for its customers. An SDI is a complete operating environment that uses geospatial data, provides accessibility to such data, performs analytics, and then displays the results in an easy to use browser format.

2010

On May 12, 2010, Intermap announced the completion of its web-based tool for wireless network planning, currently marketed as LinkPro®. The tool produces terrain profiles for microwave link planning that enable users to optimize their wireless network design by identifying obstructions penetrating the circular zone where radio and microwaves travel (a "Fresnel Zone") or blocking the lines of sight between towers.

On June 28, 2010, Intermap announced its Risk Assessment Portal currently marketed as RiskPro™, the Company's central access point for web-based risk assessment tools. The portal enables users to quickly access detailed, seamless, nation-wide hazard maps for calculating risks.

On July 13, 2010, the NEXTMap USA program was completed and became commercially available in its entirety. The dataset provides seamless, wide-area, digital elevation models and orthorectified radar images for the contiguous United States and Hawaii, totaling approximately 8.0 million km² of area.

In December 2010, the Company appointed Todd A. Oseth as president and CEO of Intermap to help drive a new direction for the Company including the monetization of Intermap's NEXTMap database and associated products and services. Significant organizational restructuring changes took place during 2011 including workforce reductions, the closing of the Company's Munich, Germany office, broad reductions in operating costs, a refocus of the sales and marketing disciplines, a change in pricing strategy, and the development of new products and services focusing on geospatial solutions.

2011

On March 8, 2011, Intermap announced the completion of the first 3D dataset of all roads in Western Europe. The dataset features more than 6.0 million kilometers of all classes of roads in Germany, France, Italy, Spain, Austria, United Kingdom, Holland, Belgium, Luxembourg, Denmark, Czech Republic, Switzerland, Ireland, and Portugal.

2012

On February 13, 2012, Intermap announced the launch of its NEXTMap Web Store 2.0. This release provides users with the ability to download terrain data based on an area of interest, or access data via a subscription service. This updated version features (i) data provisioning with regular data updates and access to the content through standard web browsers and commercial desktop software applications, (ii) metadata that includes data acquisition and publishing dates, and horizontal and vertical data, (iii) new data layers including custom contours, slope and aspect maps, 3D roads, hill-shade images, road and trail networks, hydrology, coastlines, and data fusion services, and (iv) streamlined billing using one-time access or ongoing subscriptions.

On June 5, 2012, Intermap announced the release of its NEXTMap World-30 (“World-30”) product. The World-30 product is a commercial 3D terrain offering that provides seamless, void free coverage, with a 30 meter ground sampling distance, across the entire 150 million km² of the earth’s surface. The product was created to provide accurate and reliable height data that 2D satellite images typically cannot. The World-30 product aggregates data from ASTER (Advanced Spaceborne Thermal Emission and Reflection Radiometer), SRTM (Shuttle Radar Topography Mission), and GTOPO (Global Topographic 30M Digital Elevation Model) using worldwide control, combined with Intermap’s proprietary data fusion technology that creates a seamless, void-filled and consistent dataset with vertical accuracies at 5 meters. World-30 is used for applications such as image orthorectification, line-of-site calculations, featuring extraction, topographic map development, risk management, infrastructure planning, precision farming, emergency response, and 3D visualization.

In August 2012, Intermap introduced the beta version of its web-based outdoor advertising application known as AdPro[®]. The application combines elevation data with relevant demographics and traffic trends to help users manage their outdoor advertising campaigns, make improved advertising decisions, and manage their outdoor advertising locations. The application includes (i) current demographic data that identifies media locations that best fit an advertising campaign’s target audience, (ii) exposure calculations that identify a media locations’ visibility, (iii) traffic speed and congestion data that allows the user to visualize the driving patterns of a market, (iv) a proximity tool and point of interest layers that allow the user to readily determine where a target audience is in relation to a popular locale, and (v) a proposal generation tool. The four key segment users of the AdPro application are expected to be media owners, media buyers, advertising original equipment manufacturer (“OEMs”), and commercial enterprises.

In December 2012, Intermap introduced the web-based beta version of its second generation risk management application known as RiskPro[™]. The application provides address-specific flood risk and natural peril information for both personal and commercial properties. RiskPro allows the user to (i) create multiple risk profiles and locations, (ii) select from multiple risk layers, (iii) create user defined water height, (iv) view water depth at any location, (v) apply a radius around a selected location, (vi) visualize risk information on a map consisting of city maps and aerial images, and (vii) print a risk profile report. The application also allows the user to make decisions about evacuation routes, safety locations, emergency shelter facilities, emergency mitigation areas, and future storm shelter locations. The key segment users of the application are expected to be governments, private corporations, and individuals.

DESCRIPTION OF THE BUSINESS

General Overview

Intermap is a global location-based information company, creating a wide variety of geospatial solutions and analytics from its NEXTMap database. The Company uses its NEXTMap 3D digital models, together with aggregated third party data, to create geospatial solutions for its customers. These geospatial solutions are used in a wide range of applications including, but not limited to location based information, geographic information systems (“GIS”), engineering, utilities, global positioning systems (“GPS”) maps, geospatial risk assessment, oil and gas, renewable energy, hydrology, environmental planning, wireless communications, transportation, advertising, and 3D visualization. The NEXTMap data is also used to improve the positional accuracy of airborne and satellite images.

The Company believes the value of its NEXTMap data lies primarily in web-based application solutions for specific vertical markets, and not solely in the data as a standalone product. To help grow this value base, the Company continues to expand its web-services offerings that allow its NEXTMap products and related location-based information to be accessible via the “cloud”. These web services offer a suite of hosted tools that gives even those unfamiliar with GIS the ability to quickly and easily perform terrain analysis based on an area of interest such as a land development site, county, or an entire state. Subscribers to the Company’s web-services can access NEXTMap information using their current web browsers and through popular desktop GIS software applications. The Company believes its aggressive pricing strategy makes the purchase of its products and services attractive and affordable to a wide array of potential users.

Unlike other geospatial companies, Intermap typically retains ownership of its data and licenses the use of its products and services to its customers. Through its NEXTMap program, Intermap is striving to become the premier worldwide provider of geospatial solutions. Intermap currently has 3D geospatial data commercially available for 17 countries in Western Europe, the contiguous United States and Hawaii, portions of Alaska, and significant areas in Southeast Asia. In June 2012, a 30-meter product of the entire world, called NEXTMap World-30, was also made available for sale (see “General History” above).

Over the past two years, the Company has been actively transitioning its NEXTMap program from primarily an internally created IFSAR radar only dataset to an aggregated dataset of IFSAR-derived data and third-party data collected by multiple sensor technologies, including light detection and ranging (“LiDAR”), photogrammetry, satellite, and other available sources. The NEXTMap database also includes information such as 3D city models, census data, real-time traffic, outdoor advertising assets, weather related hazards, points of interest, and cellular towers. The Company has many years of experience aggregating data derived from a number of different sensor technologies and data sources, and believes it is among the first to commercialize broad access to this combined data and information. The Company disseminates the NEXTMap data to customers through a low-cost, web-based delivery mechanism, allowing for a rapid and economical means of distributing geospatial information. In addition, the Company is combining its mapping services capability and NEXTMap database, together with its software application development capability and system integration expertise, to create SDI environments for its customers. Customers for the SDI operating environment can be as small as a county environment, to as large as an entire country.

Current applications for Intermap's NEXTMap products and services include:

- GIS
- Insurance hazard risk modeling and analysis
- Satellite and aerial image rectification
- Military
- Aviation
- Line-of-sight analysis
- Base mapping
- 3D visualization
- Flight simulation
- Forestry
- Agriculture
- Water management
- Natural resource management
- Surface analysis
- Landslide hazard analysis
- Internet visualization and mapping
- Outdoor advertising

Intermap has the ability to create its own 3D geospatial map products using its proprietary IFSAR radar technology mounted in a Learjet aircraft. The Company has two IFSAR-equipped aircraft, which provide operational flexibility related to geographical location of data collection. Intermap's radar-based technology allows it to collect data at any time of the day, including under conditions such as cloud cover or darkness, which are conditions that limit most competitive technologies. The IFSAR radar technology also enables data to be collected over larger areas, at higher collection speeds, and at accuracy levels that are difficult to achieve with competitive systems. Once the raw digital map data is collected, it is then processed to create three different geospatial datasets: digital surface models, digital terrain models, and orthorectified radar images. These datasets can then be further processed and/or augmented with additional data to create value-added products such as contour maps and topographic line maps.

All of the Company's data production is controlled and managed through Intermap's ISO 9001:2000 quality management system. The majority of the data production is carried out in-house, although Intermap has available alternative suppliers who can provide additional capacity on an as-required basis.

The Company sells/licenses its products and services to customers either on a fee-for-service contract basis or through its NEXTMap programs. Intermap typically retains ownership of the mapping data it collects and is therefore able to license the mapping data multiple times to different customers within the same market and across different markets. The Company distributes its mapping products through direct sales, channel partners, OEMs, and distributor arrangements, both domestically and internationally.

Summary of Products and Services

Location-Based Information Products and Services

Intermap produces value-added products by layering publicly and commercially available data and information onto the Company's base digital map data. These layers can include objects and information such as 3D cities, roads, hydro-lines, waterways, sewers, building structures, vegetation, traffic, weather related hazards, outdoor advertising assets, water ownership, and census data. This information can then be manipulated, enhanced, and analyzed using either commercially available GIS software, or through the Company's 3D business intelligence applications, which are web-based and served up via cloud computing (i.e. Microsoft's® Windows Azure cloud computing platform and infrastructure). The customer can analyze a variety of data for use in utility planning, land-use planning, wetland and vegetation monitoring, land resources inventory, water management, coastal flood zone monitoring, telecommunications network planning, outdoor advertising, forest cover analysis, forest harvest analysis, soil erosion monitoring, forest depletion, forest regeneration planning, insurance risk assessment and real estate analysis, to name a few.

New Products and Services

AdPro® - Leveraging off of the Company's NEXTMap digital surface model, this all-in-one web application allows the out-of-home advertising industry to research, plan, market, and choose billboard and other outdoor advertising locations for advertising campaigns. AdPro includes key industry intelligence layers such as third party census and traffic data (including speed and congestion information), into one convenient and easy to use web service. AdPro is aimed at media owners, to better manage and price their billboard and outdoor advertising locations, as well as media buyers, to find the best billboard and outdoor advertising locations for their advertising campaigns. The AdPro application is intended to facilitate better and more informed decisions for the outdoor advertising industry. The Company believes the worldwide potential market size for the AdPro application is as much as \$308 million.

RiskPro™ - The Company's NEXTMap terrain data is foundational in the evolving RiskPro web application. This application provides fast, address-specific flood risk information for commercial, government, and personal properties and locations. This web-based service provides the user with a quick and easy assessment of an area of interest and will help users make educated decisions on their levels of risk and how to handle such risk. New information layers currently in development for RiskPro include key weather related hazards such as tornadoes, hurricanes, and seismic elements (i.e. earthquakes and fault lines). Results within RiskPro can be summarized onscreen within a complete summary report. The Company believes the worldwide potential market size for the RiskPro application is as much as \$324 million.

WaterPro™ - This application is being created to address the complexity of water rights management. The Company believes that water rights, water ownership, and water access are political and social issues around the world that can create economic impacts for both individuals and municipalities. To further develop this application, the Company is working with local water districts to help define the application's key components. The purpose of the application is to help local, state and federal governments improve the management of current water rights, while at the same time creating a platform that will enable the rollout of more integrated water management regulations. The current beta version of this product includes demographics, NEXTMap elevation data, and a Google interface. Future versions of the product are expected to have business intelligence specific to water rights such as property ownership, water rights ownership, and utility

right of ways. The Company is currently assessing the market size for the WaterPro application, but it believes the potential market size is in excess of \$300 million.

NEXTMap World-30 DSM – This product provides seamless, surface elevation data with a 30-meter ground sampling distance affording more efficient geospatial analyses, especially in the cloud belt, and in the developing nations of the world. NEXTMap World-30 DSM data was made available for the entire world in June 2012. The product has an accuracy starting at 5 vertical meters, and the Company believes the application can be used in industries such as telecommunications, forest management, aviation, engineering, energy exploration, environmental management, public works design, firefighting, geology, and city planning. The Company’s conservative estimate of the opportunity for the NEXTMap World-30 product offering is approximately \$50 million.

Data Fusion Services – The Company has developed elevation data fusion techniques that model systematic, low frequency errors in high resolution datasets using a lower resolution dataset as reference. Using this technique, the Company models and corrects systematic errors to produce improved higher resolution elevation data, such as that of LiDAR technologies. The high resolution data is also normalized to the Company’s consistent NEXTMap data removing any bias and planar tilts, where needed, further increasing the overall accuracy of the data. The combined improvements are applied to the full resolution LiDAR data, unlocking its full potential for government and large geospatial users.

The enhanced LiDAR data may also be combined through fusion with the Company’s NEXTMap digital elevation models resulting in a consistent dataset through the incorporation of all available third-party data into the NEXTMap base layer. In a similar manner, building models can be fused into the NEXTMap dataset, further increasing value in large urban centers where radar is known to provide a less than optimal solution.

The Company believes that government and resource geospatial data managers have access to significant quantities of elevation data. Unfortunately, these datasets have often been collected with many different technologies, project specifications, and quality control parameters. This information, when viewed in total, can be inconsistent. As a result, it is difficult to implement key applications requiring seamless integration of multiple datasets, either due to the size of the region of interest, or analysis of temporal variation. The seamless elevation dataset that is created with the Company’s data fusion services can be ideal for maximizing investment in LiDAR, photogrammetric-derived elevation models, or NEXTMap data, and filling gaps in areas where available data is limited.

IFSAR Radar Based Products

Intermap’s IFSAR sensor systems create three core digital map products as follows:

Digital Surface Model (“DSM”) – a digital elevation model that measures the top surface of the earth and objects located on it. The DSM is derived from the radar hitting the top of objects or the “first-reflective-surface.” The DSM data includes vegetation, buildings, roads, and natural terrain features. Examples of DSM-related applications include line-of-sight calculations for cell tower placement, property development analysis, and military operations support. A DSM can also be used as a comparatively inexpensive means to improve the accuracy of cartographic products such as topographic line maps and road maps.

Digital Terrain Model (“DTM”) – a topographic model of the “bare earth.” A DTM is a DSM that has had vegetation, buildings, and other cultural features digitally removed, leaving

just the underlying terrain. This is achieved using Intermap's proprietary software tools that create terrain elevations based on measurements of the ground contained in the original radar data. A DTM provides a geometrically correct reference frame over which other data layers, such as aerial photography and other types of images, can be draped. The DTM, coupled with surface analysis tools, supports applications such as the development of accurate topographic maps. The DTM is also a valuable component in analysis involving various terrain characteristics such as profile, cross-section, line-of-sight, aspect, and slope. Examples of DTM-related applications include flood modeling, agricultural land analysis, recreational GPS applications, Internet mapping, and automotive applications.

Orthorectified Radar Image (“ORI”) – a grayscale image of the earth's surface that looks similar to a black-and-white photograph. The ORI is derived from the intensity of the radar wave that is rebounded from the earth's surface back to the IFSAR system. The radar image is then processed using the DSM to remove the distortions that are inherent with any image collection process. This rectification process results in each pixel in the image being located in its correct geometric position. The ORI is typically used as the basis for extracting terrain features such as roads, trees, and buildings and for other mapping applications such as topographic line maps.

Using the above core products as foundation elements, Intermap produces additional mapping and image products for its customers tailored to customer-specific accuracy requirements, file formats, and coordinate systems. These products include:

Custom contours: enable the end user to perform profile analyses, elevation identification, slope modeling, or to create detailed maps. Because these contours are based on the NEXTMap DTM, the Company is able to offer higher accuracy digital map products than traditional publicly available products.

Terrain-derived hydrology datasets: provides water bodies and double line drainages. With this dataset, the end user can perform more accurate flood, stream flow, and soil erosion analyses, and snowmelt runoff predictions.

Terrain-derived coastline datasets: represents coastal boundaries in the end users area of interest. The end user can use it in coastal GIS applications for more efficient and correct analyses.

Slope maps: represents the terrain's degree of slope. This is useful for quick and effective slope analyses of the terrain.

Aspect maps: displays the cardinal direction of the slope for effective terrain analyses. The aspect helps define the amount of sunlight striking the surface of the terrain.

Hillshade images: provides the end user with a more accurate and clearer visualization of the topography. It is well suited for hiking applications, site planning, presentations, and plotting.

Applications Software

Intermap has a software development platform product called Acquarius.net[®]. Acquarius.net enables internet or intranet GIS applications to work across multiple servers and platforms. It allows users to access a wide diversity of geospatial data types and to be able to overlay, interact with, and use

those data types to solve problems on an address-specific basis (e.g., flood risk analysis). It also features ease-of-use as it is built on Microsoft.net[®] technology.

Training

Intermap provides training services to its customers. This training generates revenue and is used as part of the Company's overall marketing program to educate customers, suppliers, and partners about Intermap's products and services.

Revenue and Business Model

Intermap operates in one industry segment, digital mapping and related services, with two different classifications of revenue: contract services (fee-for-service contracts) and data licenses (NEXTMap data licensing and 3D business intelligence applications).

Contract Services

The Company's contract services business typically involves a client requesting a digital map for a specific area and purpose. Intermap creates such digital maps on a fee-for-service contract basis and then typically licenses the use of the data and/or digital maps to the customer. These custom mapping services projects have traditionally been conducted as a result of government or commercial contracts. From time-to-time, the Company also collects data on a speculative basis, that is, without a contract in place for the collection or licensing of the data to be collected. Prior to the start of any speculative collection, the Company typically receives an expression of interest in all or part of the data from one or more customers, which may include indications of the price that the customer may be prepared to pay and the estimated timing before a commitment to purchase the data could be made. Project-specific contractual mapping and speculative data sales have historically generated significant revenues and margins for the Company, however they are unpredictable in timing and value, thus creating sources of revenue and margins that can vary significantly on a quarter-to-quarter and year-over-year basis. See "Risk Factors – Revenue Fluctuations and Speculative Data Collection." The Company's contract services business also includes services provided by the Company utilizing specific internal expertise to address a customer's specific geospatial requirements other than providing a digital map for a specific area and purpose.

Data Licenses (NEXTMap)

With its NEXTMap business, Intermap is creating and updating a worldwide database of digital maps and location-based information which can be licensed to a broad group of customers as either raw data or in the form of a focused business application solution that solves a customer's specific geospatial problem(s).

In addition to the Company's IFSAR-collected data, Intermap is working on partnering with other data providers throughout the world to aggregate and offer their sensor data such as LiDAR, photogrammetry, and satellite as part of an aggregated NEXTMap offering. This data can then be combined with other location-based information (i.e. census data, traffic flows, outdoor advertising locations, 3D cities, telecommunication towers, etc.), and offered to customers and partners as part of the Company's NEXTMap business (see Summary of Products and Services). This aggregation of third-party data will allow Intermap to offer a variety of high-quality location-based information products and services to customers at an affordable price. The Company believes the competitive pricing of its products and services will serve to expand the available market by enabling a wider range of applications to be developed across a wide range of customer budgets. As such, the

customers for NEXTMap products include commercial companies, individuals, and government agencies at the federal, state, county, local, and municipal level.

The Company currently uses third party data in selected areas to enhance the edit process used in the creation of its NEXTMap datasets. Certain third party data is, and is expected to be made available to the Company on a no-charge basis. When third party data is not available on a no-charge basis, a royalty for the use of such data is typically paid by the Company to the provider.

Demand for NEXTMap data and location based information has been further enhanced by the immediate availability of the data from the Company's e-commerce data store or from the e-commerce capabilities of its value-added business partners. Provided the requested data is in inventory, customers can receive within days their digital map data via the Internet, a CD or DVD, or from other available storage media such as a physical hard-drive. Small areas can be downloaded immediately from the Internet. This contrasts with competitive offerings where data delivery could take months because the data must first be collected and processed prior to its delivery to the end customer.

Intermap also believes the NEXTMap business model provides a competitive advantage. Any future competitors hoping to offer 3D digital geospatial products and location-based information on the same basis as Intermap will likely be faced with higher capital costs and a lower probability of success, as they will be competing for customers who are able to purchase products and services with immediate availability from Intermap. In addition, the large scale digital terrain data found in NEXTMap uniquely permits other smaller scale data sets, such as those derived from LiDAR, which are often incompatible, to be reconciled with each other and integrated into a larger whole. NEXTMap provides the consistent "base" for such enhanced data sets.

Revenues by Product Category

The Company recorded revenues for the following categories of products and services during the two most recently completed financial years:

(in thousands)	2012	2011
Contract Services	\$11,902	\$10,813
Data Licenses (NEXTMap and 3DBI applications)	15,851	13,254

Pricing

Pricing for contract services varies by customer and their individual requirements. The project price under a contract is typically negotiated with the customer as a function of the area requested, its location, terrain characteristics, and the type of license requested.

The Company's NEXTMap and three-dimensional business intelligence ("3DBI") applications pricing includes per-user, per-month plans through a software-as-a-service ("SaaS") model (a subscription-based, recurring revenue model) and larger one-time purchases of enterprise level data licenses. The Company is planning on the continuous update of its 3D terrain database with new types of data from multiple sources, both internally and externally generated. The access to this updated data is expected to be primarily via maintenance fees charged to participating customers.

Principal Markets

Market Overview

Intermap believes that several markets requiring reliable location-based information and 3D terrain data exist as follows:

Outdoor Advertising

The Company estimates that the worldwide outdoor advertising market was \$25.05 billion for the year 2010 and is expected to have exceeded \$27.69 billion in 2012. The market is further forecasted to reach \$43.81 billion by the year 2017, registering a compounded average growth rate (“CAGR”) of 7.58% over the period 2009-2017. Region wise, Europe, accounted for 33.55% of the global outdoor advertising market as estimated in the year 2012, followed by the United States at 25.57%. Asia-Pacific is believed to represent the fastest growing outdoor advertising market, with advertising expenditures forecasted to register a CAGR of 14.33% over the period 2009-2017. It is understood that billboards constitute the largest advertising market segment, with 53.3% of the global market share estimated in 2010. The Company’s AdPro application is positioned to service two segments of the outdoor advertising market - operator and buyer. The Company is currently an early service provider to both segments of the outdoor advertising market in the United States, and in the second half of 2013 the Company expects that it will be aligning with strategic partnerships to penetrate the European market. Additionally, the Company is in the process of finalizing strategic partnerships in Asia-Pacific to capitalize on the rapid growth the region is seeing in outdoor advertising.

Risk Management

Intermap believes that flood and natural peril modeling applications will have a broad appeal to insurance companies, government agencies, and corporate enterprises. Intermap currently provides risk management applications that utilize the Company’s comprehensive NEXTMap dataset. The applications are web-based and allow users to quickly and efficiently perform natural hazard risk assessment, based on the best-available and seamless hazard maps across entire countries or large contiguous areas. The Company’s web-based tools include an underwriting tool for property-specific risk underwriting and an accumulation tool for portfolio-based accumulation control for single risks or a larger portfolio of risks. Eventually, Intermap envisions that its risk management products will become consumer-focused products offered over the Internet to home owners and prospective property buyers. This web service evolution is expected to go much further beyond traditional flood risk hazards to include multiple layers of risk related intelligence.

Telecom

With the increase in smartphone adoption, tower placement and wireless coverage is becoming a key component to the wireless communications markets. The telecom industry has numerous planning activities surrounding the creation of wireless networks, including the provision of point-to-point radio frequency (“RF”) communications known as microwave link planning (“MLP”) and point-to-multipoint communications known as microwave cellular planning (“MCP”).

Intermap has created a web service for network planning utilizing NEXTMap data and a proprietary web-based delivery system. Using this service, customers are able to input details of point-to-point links they wish to test into a web application that is compatible with their planning software. The web service helps users optimize their network design by instantly identifying obstructions penetrating the Fresnel Zone or blocking the lines of sight between towers. The user can sign up for

either pay-as-you-go or a subscription service to allow them to run multiple queries. While other mapping companies may have DSMs over localized areas, Intermap believes it is the only company that can offer a countrywide solution for national telecommunications providers. The Company has entered into several contracts for this service and believes there is significant interest from additional customers within Europe, North America, and other areas around the world, especially when the systems are upgraded from the current 4G classification.

Web Services

Intermap is focusing on further expanding web services offerings to leverage NEXTMap data and adding value by packaging it under a SaaS model and delivering these hosted services over the internet. The criteria used for any offering that would utilize NEXTMap data is that it be scalable and create recurring revenue for the Company.

GIS

Intermap is marketing NEXTMap data to a number of traditional GIS markets. In these markets, customers typically use desktop-based GIS and engineering systems offered by strategic partners such as ESRI (a GIS mapping software company) and Autodesk (a 3D design software company) for planning, engineering, environmental management, site, or route selection and permitting.

Non-GIS

Intermap is marketing NEXTMap data and its location-based information web applications to a number of non-traditional GIS markets. In these markets, customers typically are not experienced with GIS based systems and tools and their workflow can be piecemeal and manual.

Commercial Markets

In addition to the markets discussed above, Intermap sells data licenses to other commercial organizations. Clients include oil and gas companies, pipeline companies, power distribution companies, wind power companies, mining companies, and forest management companies.

Government Agencies

A large portion of Intermap's historical revenue has come from government contracts with national mapping agencies. The Company is a leading commercial supplier of DSMs and DTMs to United States federal agencies, including the National Geospatial Intelligence Agency ("NGA") and the United States Geological Survey ("USGS"). As the Company collects NEXTMap data around the world, it expects increased opportunities to arise for selling licensed products to government agencies outside of the United States.

Selling and Distribution Methods

Data distribution occurs through direct sales, channel partners, value-added partners, OEMs, or through the Company's internet-based store.

Direct Sales

Direct sales are carried out through a commissioned sales team employed by the Company. The direct sales team is responsible for the sale of both contract services work and the licensing of NEXTMap and its associated 3D business intelligence applications.

Channel Partners

In order to reach markets not easily accessed by traditional direct selling efforts, the Company uses a network of channel partners. These partnerships are established to broaden the Company's customer base, penetrate new markets, and establish recurring revenue streams. The Company attempts to work with channel partners who are generally well-positioned in broad and diverse vertical markets. The channel partners distribute the Company's products and services to their principal markets, and create and sell solutions or consumer products based on the Company's NEXTMap database. Ultimately, Intermap's selection of a channel partner is governed by its ability to promote an integrated solution or product to mass markets, thereby creating an opportunity for recurring revenue to the Company.

Production Process

The Company owns all of the technology required to create, collect, process, edit, and deliver products to its customers. All of the Company's production processes, quality assurance, and quality control processes are documented under the Company's ISO 9001:2000 Quality Management System.

IFSAR Production: Areas targeted for IFSAR collection are first flight-planned by Intermap's operations staff. Field crews are then dispatched to install GPS-based ground control points, as required. The aircraft and radar are subsequently flown to collect data over the target locations. The collected raw radar data is sent to the Company's interferometric processing ("IP") centers either in Denver, Colorado or Jakarta, Indonesia. During IP, the raw radar data and GPS information are converted into a fully orthorectified (corrected) image and a digital surface model on a flight line basis. These flight line products are then mosaiced together into map sheets.

The resulting map sheets are then sent to the Company's editing center in Jakarta, Indonesia where the data undergoes a 3D edit to remove any radar-induced artifacts. At this time, the DTM is produced through proprietary algorithms that select all points on the ground, while points on the tops of trees or buildings are removed. Throughout the production process, the data is subject to frequent testing in accordance with Intermap's quality assurance process and such testing continues throughout the production process. Should customers have data requirements other than for core products, a team modifies the core product to meet the customer requirements. Within its production processes, the Company uses over 45 exclusive and proprietary software programs.

The Company needs well-trained technical staff having knowledge in radar-related disciplines and/or mapping and in software/web development. Intermap fills a portion of this requirement for engineers, scientists, and technicians through recruitment programs at accredited colleges and universities. Career paths frequently lead from technician, to design engineer or software developer, to manager. In addition, the requirement for mapping specialists is fulfilled from the conventional GIS community or through graduates of GIS programs at both community colleges and universities.

Technology

The Company's ability to produce digital maps over large areas and with a high level of detail and accuracy results from its proprietary IFSAR digital mapping technology. This technology remotely and simultaneously collects latitude, longitude, and elevation (x, y, and z coordinates) data with an extremely high level of efficiency relative to other mapping technologies. An added benefit of the IFSAR technology is the ability to collect data in poor visibility conditions (night or overcast) and to fly at high altitudes, which facilitates a wide swath of data collection of 10 km. The Company's

highest level of IFSAR technology DEM product provides a vertical accuracy of up to 50 cm and horizontal resolution of up to 62.5 cm. Intermap believes it has a strong leadership position in the mapping industry as a result of its IFSAR technology.

The Company operates two IFSAR systems which consist of two X-band radar antennae coupled to a transmitter receiver and data storage system mounted in two Learjet 36A aircraft. A digital correlation process then extracts terrain height information used to geometrically correct the radar image. The IFSAR technology uses GPS data, together with onboard laser-based inertial measurement data to attain highly accurate positioning control. The accuracy of the system's positioning information, along with careful baseline calibration, reduces the likelihood that additional location measurements are required in subsequent processing steps.

Compared to competing technologies, the Company's ability to produce data on time and within a specified budget is largely due to the IFSAR technology's all-weather acquisition capability (with the exception of abnormally high winds and turbulence) and its superior speed and efficiency. The post-collection processing of the data is also less labor-intensive than competing technologies (see "Competition").

Technology Development

The predecessor technology to the current IFSAR system was acquired from ERIM in 1996. To meet the needs of its customers and to reach a larger section of the conventional mapping market, Intermap completed a major upgrade to its IFSAR technology in the fall of 2001. The upgrade increased the vertical accuracy of the IFSAR production system from 3 meters to 1 meter or less and improved the image resolution from 2.5 meters to 1.25 meters.

In early 2003, Intermap began development of the fourth generation of its proprietary IFSAR radar technology. The upgrade took the best of the Company's prior technologies and repackaged them into an easier-to-maintain, line-replaceable system to increase accuracy, image quality, and production levels. This development also upgraded overall performance to 50 cm in the vertical and 62.5 cm image resolution in the horizontal. The system went into service during the first quarter of 2005.

During the fourth quarter of 2004 and throughout 2005, Intermap developed enhancements to its pre-existing X/P-band radar system. P-band technology operates at a specific radar wavelength that allows it to penetrate vegetation cover and to reveal underlying areas of the ground. Intermap demonstrated its P-band technical capability with the completion of several P-band contracts in Southeast Asia tropical areas during 2005; however, it also determined that the technology had some limitations related to its use in populated areas.

In 2005, Intermap's engineering division produced an enhanced IP system installed in the Company's Englewood, Colorado office. This system processes the initial spatially accurate image data collected from the aircraft. The result of the enhanced IP system was a 46 percent increase in data processing throughput without any increase in associated staffing.

In January 2006, the Company acquired a second Learjet 36A and commenced the building of the latest-generation IFSAR radar system designed for that aircraft. This IFSAR radar system went into service during the second quarter of 2007 and was used predominately on NEXTMap USA collection during the remainder of the year.

Beginning in 2007 and continuing into 2009, Intermap undertook the development and testing of an L-band IFSAR radar system to replace the previously developed P-band system. Even though Intermap's P-band system has the ability to penetrate vegetation, it is difficult to use in populated areas because of the electromagnetic interference it causes with other signal emitters. L-band IFSAR does not interfere with other emitters and may prove capable of measuring the ground surface beneath vegetation cover. Additional L-band system development is expected to occur at some time in the future once the Company is able to generate positive cash flows from operations and/or research funding is received from one or more third parties.

Competition

Intermap's 3D business intelligence approach that addresses the geospatial needs of its customers is relatively unique to the industry. The Company does, however, believe that other companies within the geospatial industry are currently developing, are considering developing, or could develop software applications that may eventually compete with the Company's 3D business intelligence product offerings. The Company's geospatial solutions approach does include the use of an airborne remote sensing technology and there are a number of such technologies that compete with Intermap's IFSAR based radar capabilities as summarized below:

LiDAR

Intermap believes that LiDAR is the most competitive technology to IFSAR because of its availability and accuracy. The equipment is easily obtainable, and mapping services are usually offered by companies on a fee-for-service basis. Pricing, while project-specific, typically ranges from approximately \$100 to \$250 per square kilometer for large areas (>5000 kilometers square), roughly five to ten times the cost of Intermap's products and the end product varies dramatically in quality and precision. However, given the high level of competition in the LiDAR sector, it is likely that prices will continue to be driven down. Although LiDAR is capable of higher accuracy than Intermap's IFSAR technology, the major obstacles to its widespread adoption are its inability to cover large areas efficiently, limited ability to fly in poor weather conditions, non-standard processing methods to derive hydro-enforced (rivers run downstream) DSM and DTM finished data products, and a much higher cost associated with collecting large areas relative to IFSAR. Furthermore, Intermap believes that LiDAR does not play a key role in the cloud belt regions of the world, due to its inability to operate through dense clouds. While Intermap considers LiDAR to be a competing technology, the Company also has partnership agreements with LiDAR suppliers to provide their products and services as part of an optimum geospatial solution for the Company's customers.

Other IFSAR Systems

The Company believes there are two other active commercial companies worldwide with IFSAR technology.

Orbisat da Amazonia S.A. ("Orbisat") operates an IFSAR system used primarily in South America. Orbisat has historically been active in the IFSAR market and the Company believes that they will remain an active competitor to Intermap during 2013.

Fugro N.V. (a Dutch company that provides geotechnical, survey and geoscience services to the oil, gas, mining, and construction industries) has an IFSAR system mounted in a Gulfstream II aircraft called GeoSAR. Fugro N.V. has historically concentrated its IFSAR sales efforts on fee-for-service work with the United States military and its business does not incorporate the strategy of building

and licensing a digital map database. Fugro has historically been active in the IFSAR market and the Company believes that they will remain an active competitor to Intermap during 2013.

At the end of 2010, the Company sold one of its IFSAR equipped aircraft to Pasco Corporation. The operation of the IFSAR system is subject to U.S. government approval as a controlled technology. Additionally, the area the system can operate in is limited under the terms of the government approvals. The Company has committed to assisting Pasco Corporation with the operations and processing of the IFSAR system and output in the limited area approved for operation. The IFSAR equipped aircraft is currently in operation and is being used in a trial manner in a limited area within South America. The Company anticipates that this system will be made available for commercial use during 2013, and also believes it will continue to assist Pasco Corporation with the operations of the aircraft and the processing of the resulting data.

Satellite Imagery

Three high-resolution commercial satellite technologies, with the capability to derive high resolution elevation models, have either recently launched or represent a one-time mission.

Optical Satellite Sensors:

For technical and economic reasons, Intermap believes it is difficult to use satellite optical data from suppliers such as DigitalGlobe, SPOT, and Blackbridge (RapidEye) to generate stereo images of large areas and apply photogrammetry to create elevation data. Intermap has previously sold terrain data to two satellite companies in order to provide them with the elevation data they require to rectify their satellite imagery for their customers. Intermap also sells terrain data to NGA, which is the largest customer for the satellite companies. The Company regards satellite imagery as a complementary data layer, providing color or black and white optical images that can be draped over Intermap's terrain data.

The Ministry of Economy, Trade, and Industry ("METI") of Japan and the United States National Aeronautics and Space Administration ("NASA") released the Advanced Spaceborne Thermal Emission and Reflection Radiometer ("ASTER") Global Digital Elevation Model Version 2 ("GDEM V2") on October 17, 2011. This elevation model has a vertical accuracy of 20-meters. The first version of the ASTER GDEM, released in June 2009, was generated using stereo-pair imagery collected by the ASTER instrument onboard the satellite. ASTER GDEM coverage spans from 83 degrees north latitude to 83 degrees south, encompassing 99 percent of Earth's landmass. The improved GDEM V2 adds 260,000 additional stereo-pairs, improving coverage and reducing the occurrence of artifacts. The refined production algorithm provides improved spatial resolution, increased horizontal and vertical accuracy, and superior water body coverage and detection. The ASTER GDEM V2 maintains the GeoTIFF format and the same gridding and tile structure as V1, with 30-meter postings and 1 x 1 degree tiles. This elevation data set has not been hydro-enforced and is negatively biased downward by approximately 10-meters. Intermap believes that this data is not sufficiently precise for most commercial applications such as aviation safety, environmental control, engineering, flood management and topographic mapping. Intermap has merged ASTER V2 and SRTM (explained below) and calibrated it using high resolution LiDAR data from a spaceborne LiDAR sensor ("ICESat") to derive an elevation model with fewer artifacts than the ASTER V2 and with a better vertical accuracy of 12-meters. The Company introduced this product in June 2012, called NEXTMap World-30 at a 30-meter horizontal resolution.

SAR Satellite Sensors:

A new SAR (synthetic aperture radar) satellite (“Tandem-X”) was launched in 2010 by the German military. This satellite is a two-dimensional SAR satellite with 3-meter pixel horizontal resolution in strip map mode and 1-meter horizontal resolution in spotlight mode. Tandem-X in conjunction with TerraSAR-X (launched in 2007) provides an interferometric solution to derive digital elevation data. The first pass of the globe by Tandem-X has enabled the creation of a first look digital elevation model with a 10-meter posting and a 10-meter vertical accuracy. This elevation model is expected to be available to the public in 2014 or later. The Company believes the reliable commercial use of the Tandem-X elevation data set is thus still at least two years away. Additionally, the first release of the Tandem-X DEM will not be hydro-enforced, which will make the data set not suitable for many applications such as topographic and flood mapping.

One-Time Shuttle Mission:

A NASA space shuttle mission flown in February 2000 generated near worldwide digital map coverage of the Earth’s surface, using IFSAR technology. Intermap was a member of one of two teams chosen by the NGA to produce and edit the shuttle mission data. The digital maps generated by the mission have a vertical accuracy of 10-meters at 30-meters horizontal resolution (USA) and 16-meters at 90-meters horizontal resolution (rest of the world) or DEM posting. Intermap believes that this data is not sufficiently precise for most commercial applications such as automobile related applications, aviation safety, environmental control, engineering, and flood management.

While Intermap expects competitors to eventually develop or acquire technology that competes with its IFSAR digital mapping capabilities, the Company believes that it has a lead in accuracy, efficiency, production throughput and know-how, and software tools to manage the production process. In particular, within the cloud belt the high resolution (62.5-meters) cloud free Intermap IFSAR image is still a key differentiator for Intermap. The Company’s business initiatives, AdPro, RiskPro, LinkPro, WaterPro, and the NEXTMap World-30 DSM (at 5-meters and 30-meters horizontal resolutions), along with its e-commerce data store are intended to capitalize on the market lead Intermap believes it currently enjoys. Additionally, while Intermap considers satellite imagery to be a competing technology, the Company also has partnership agreements with certain satellite imagery suppliers to provide their products as part of an optimum geospatial solution for the Company’s customers.

Intangible Properties

To increase its market share, the Company is positioning itself as an industry leader and innovative enabler in GIS/geospatial markets and 3D applications markets.

Print and online branding: all Intermap advertising and lead-generation campaigns are focused on brand recognition by using the Intermap and/or Pro series name product brands in all online and print copy.

NEXTMap[®], LinkPro[®], AdPro[®], RiskPro[™], 3DBI[™], World-30[™], and Solutions on Demand[™]: trade marking these unique brand names has increased industry awareness within the domains the trademarks are used. Additionally, the Company currently has two patents in process concerning certain aspects of its products and services.

Webinars: these topical online events attract geospatial users and decision makers worldwide who are unable to spend time away from the office at a physical seminar event.

White papers and case studies: these intellectual properties are showcased on both the Company and Partner websites.

Websites: the Company created a new website during 2011, which was updated further during 2012. All customer-facing materials are updated and new material has been created to support the expanding nature of the Company's product lines, drive brand recognition, and support marketing campaigns directed at promoting thought leadership and industry enablement. The Company reaches target audiences through its Intermap.com web-site and associated microsites in support of targeted campaigns, and various social media outlets.

Business Cycles

The Company's business is dependent on two cycles. The Company's contract services business is highly dependent on United States federal government and foreign government budgeting cycles and, to a lesser extent, data re-sales to state and local governments that are also subject to government budgeting cycles. In addition to these governmental cycles, the Company's data acquisition functions are restricted in the northern United States, Canada, and Europe by weather activity, including snow on the ground and increased wind turbulence associated with winter weather patterns.

Employees

As of December 31, 2012, Intermap had 185 employees located as follows: 27 in Calgary and Ottawa, Canada; 50 in Englewood, Colorado, USA; 1 in California, USA; 1 in Virginia, USA; 1 in Arizona USA; 1 in Georgia, USA; 2 in Munich, Germany; 1 in England; 1 in France; 14 in the Czech Republic; and 86 in Jakarta, Indonesia.

Foreign Operations

The Company operates through its five active subsidiaries which are based in the United States, Czech Republic, United Kingdom, and Indonesia. The Company has a long history of performing projects in a wide variety of countries in addition to the countries in which it resides. For 2012, approximately 31% of Intermap's revenue was derived from the United States, 61% from Asia Pacific, and 8% from Europe. For more details, see "Risk Factors – Foreign Operations" below and the financial statement note entitled "Segmented Information" of the consolidated financial statements for the year ended December 31, 2012, a copy of which is filed and is available on SEDAR at www.sedar.com.

RISK FACTORS

The risks and uncertainties described below are not exhaustive. Additional risks not presently known or currently deemed immaterial may also impair the Company's business operations. If any of the events described in the following business risks actually occur, overall business, operating results, and the financial condition of the Company could be materially adversely affected.

Cash Flow and Liquidity

The cash position of the Company at December 31, 2012 (cash and cash equivalents) was \$2.1 million, and working capital was \$1.9 million.

During the year ended December 31, 2012, the Company had positive cash flow from operations of \$0.3 million. In addition, the Company's continuing operations are dependent on its ability to

generate future profitable operations, sell excess capacity assets, or obtain additional financing to fund future operations and, ultimately, generate positive cash flows from operations.

The Company has made significant financial progress during its most recent fiscal year. Its continuing operations are dependent on its ability to continue to produce future profitable operations and generate positive cash flows from operations. The Company is also considering the selling of excess capacity assets to improve its cash position. If these activities are not adequate to fund the Company's ongoing operations, the Company may be required to explore additional financing alternatives, if available. Failure to achieve one or more of these requirements could have a material adverse effect on the Company's financial condition and/or results of operations in future periods.

Availability of Capital

The Company cannot be certain that cash generated from its operations will be sufficient to satisfy its liquidity requirements and it may need to raise capital by selling additional equity and or by securing credit facilities. The Company's future capital requirements will depend on many factors, including, but not limited to, the market acceptance of its products and services. No assurance can be given that any such additional funding will be available or that, if available, it can be obtained on terms favorable to the Company or in the timeframe required.

The Company currently has no commitments for additional working capital funding and therefore its ability to meet any unexpected liquidity needs is uncertain. If additional funds are raised through the issuance of equity securities, the Company's shareholders may experience significant dilution. Furthermore, if additional financing is not available when required, or is not available on acceptable terms, or in the timeframe required, the Company may be unable to develop or market its products, take advantage of business opportunities, or may be required to significantly curtail its business operations.

Revenue Fluctuations

Intermap's revenue has fluctuated over the years. Mapping projects, the purchase of archived data, and the purchase of geospatial solutions by the Company's customers are all scheduled according to customer requirements and the timing of regulatory and/or budgetary decisions. The commencement or completion of mapping projects within a particular quarter or year, the timing of regulatory approvals, operating decisions of clients, and the fixed-cost nature of Intermap's business, among other factors, may cause the Company's results to vary significantly between fiscal years and between quarters in the same fiscal year.

Nature of Government Contracts

Intermap conducts a significant portion of its business either directly from, or in cooperation with, the United States government, other governments around the world, and international funding agencies. In many cases, the terms of these contracts provide for cancellation at the option of the government or agency at any time. The current state of the public finances in many of the countries Intermap has historically operated has led to reductions in the amount of data ordered by its government customers. In addition, many of Intermap's products and services require government appropriations and regulatory licenses, permits, and approvals, the timing and receipt of which are not within Intermap's control. Any of these factors could have an effect on Intermap's revenue, earnings, and cash flow.

General Economic Trends

The worldwide economic slowdown and tightening of credit in the financial markets may impact the business of our customers, which could have an adverse effect on Intermap's business, financial condition, or results of operations. Adverse changes in general economic or political conditions in any of the major countries in which the Company does business could also adversely affect Intermap's operating results.

Key Customers

During 2012, the Company had three key customers that accounted for 66% of the Company's total revenue. In 2011, the Company had four key customers that accounted for approximately 43% of the Company's total revenue. To the extent that significant customers cancel or delay orders, Intermap's revenue, earnings, and cash flow could be materially and adversely affected.

Executive Talent

Intermap is in a repositioning phase in its markets. This repositioning, coupled with the development of new product lines, web services, and developing applications, requires the retention of executive talent. The Company will continue to invest in training and leadership development in response to the changes within the Company to retain talent. Although Intermap has a talented team of experienced executives, it may not be able to further develop executive talent internally or attract and retain enough executive talent to effectively manage the anticipated growth and changes within the Company.

Competing Technologies

It is possible that commercially available satellite images could match or come close to the image resolution offered by the Company's IFSAR radar technology. However, the Company believes that the technology to perform three-dimensional radar imaging from space at 1-meter resolution with postings every 5-meters is at least two or more years away. In any event, Intermap continues to evaluate its data collection capabilities and look for improvements to the performance of its IFSAR radar technology. Although there are only a few direct Intermap competitors currently, the industry is characterized by rapid technological progress. Intermap's ability to continue to develop and introduce new products and services, or incorporate enhancements to existing products and services, may require significant additional research and development expenditures and investments in support infrastructure.

Another approach to production of digital elevation models is the use of auto correlation software to analyze common points in two or more optical images of the same area taken from different viewing angles. Essentially this is the same principle that is used by technicians as they extract elevation points using stereo photogrammetric techniques, but in this case it is automated using computer software image matching algorithms. This process is well known and has been used with limited success over small areas. Advances in computing power, coupled with massive storage solutions, may make this technology useful over larger areas in the future, and if so, could represent a significant competing technology.

Any required additional financing needed by the Company to remain competitive with these other technologies may not be available or, if available, may not be on terms satisfactory to the Company.

Common Share Price Volatility

The market price of the Company's common shares has fluctuated widely in recent periods and is likely to continue to be volatile. A number of factors can affect the market price of Intermap's common stock including (i) actual or anticipated variations in operating results, (ii) the low daily trading volume of the Company's stock, (iii) announcement of technological innovations or new products by the Company or its competitors, (iv) competition, including pricing pressures and the potential impact of competitors products on sales, (v) changing conditions in the geospatial and related industries, (vi) unexpected production difficulties, (vii) changes in financial estimates or recommendations by stock market analysts regarding Intermap or its competitors, (viii) announcements by Intermap or its competitors of acquisitions, strategic partnerships, or joint ventures, (ix) additions or departures of senior management, and (x) changes in economic or political conditions.

Additionally, in recent years, the stock market in general and shares of technology companies in particular, have experienced extreme price and volume fluctuations. These fluctuations have often been unrelated or disproportionate to the operating performance of these technology companies. These broad market and industry fluctuations may harm the market price of Intermap's common stock, regardless of its operating results.

Loss of Proprietary Information

Intermap does not currently hold patents on the technology used in its operations and products and, therefore, relies principally on trade secrets, know-how, expertise, experience, and the marketing ability of its personnel to remain competitive. Although Intermap requires all employees, consultants, and third parties to agree to keep its proprietary information confidential, no assurance can be given that the steps taken by Intermap will be effective in deterring misappropriation of its technologies. Additionally, no assurance can be given that employees or consultants will not challenge the legitimacy or scope of their confidentiality obligations, or that third parties, in time, could not independently develop and deploy equivalent or superior technologies.

Information Technology Security

The success of the NEXTMap programs has resulted in the NEXTMap database becoming the single most valuable asset of the Company. While Intermap has invested in database management, information technology security, firewalls, and offsite duplicate storage, there is a risk of a loss of data through unauthorized access or a customer violating the terms of the Company's end user licensing agreements and distributing unauthorized copies of its data. Intermap has, and will continue to invest, in both legal resources to strengthen its licensing agreements with its customers and in overall information technology protection.

Breakdown of Strategic Alliances

Intermap has fostered a number of key alliances over the past several years and intends to enter into new alliances in the future. These alliances occasionally take the form of performing contract services in tandem with, or as a sub-contractor to, another GIS company. The Company believes these new alliances will help enable access to significant scalable markets that would not otherwise be accessible in a timely manner. The breakdown or termination of some or all of those alliances could have a material impact on the Company. At this time, the Company is not aware of any material issues in its strategic relationships. Should any one of these companies be unable to continue its alliance with Intermap, or otherwise choose to dissolve the relationship, the Company

would seek to replace the connection with other entities, but there is no guarantee such replacement would occur.

Exporting Products – Political Considerations

Intermap's data collection systems contain technology that is classified as a defense article under the International Traffic and Arms Regulations. All mapping efforts undertaken outside the United States, therefore, constitute a temporary export of a defense article, requiring prior written approval by the United States Department of State for each country within which mapping operations are to be performed. The Company does not currently anticipate that requirements for export permits will have a material impact on the Company's operations, although either government policy or government relations with select foreign countries may change to the point of affecting the Company's operational opportunities. The data produced by Intermap's IFSAR system falls under Department of Commerce regulations and is virtually unrestricted.

Foreign Operations

A significant portion of Intermap's revenue is expected to come from customers outside of the United States and is therefore subject to additional risks, including foreign currency exchange rate fluctuations, agreements that may be difficult to enforce, receivables difficult to collect through a foreign country's legal system, and the imposition of foreign-country-imposed withholding taxes or other foreign taxes. Intermap relies on contract prepayments or letters of credit to secure payment from certain of its customers when deemed necessary. The Company has in the past secured export credit insurance on certain of its international receivables, which greatly reduces the commercial and political risks of operating outside of North America.

Political Instability

Intermap understands that not every region enjoys the political stability that is taken for granted in North America. Developments in recent years in the Middle East and Asia illustrate this clearly. Political or significant instability in a region where Intermap is conducting data collection activities, or where Intermap has clients, could adversely impact Intermap's business.

Regulatory Approvals

The development and application of certain of the Company's products requires the approval of applicable regulatory authorities. A failure to obtain such approval on a timely basis, or material conditions imposed by such authority in connection with the approval, would materially affect the prospects of the Company.

Aircraft/Radar Lost or Damaged

Although the Company believes that the probability of one of the Company's aircraft or radar sustaining significant damage or being lost in its entirety is extremely low, such damage or loss could occur. The Company is expected to have available to it, for data collection purposes, one additional aircraft at any given time. The risk to the Company of loss from the damage of an aircraft is therefore considered to be minimal. In the event that a radar mapping system is lost in its entirety through the destruction of the aircraft, it would take the Company approximately six to nine months to replace the lost equipment, if required.

Global Positioning System Failure

GPS satellites have been available to the commercial market for many years. The continued unrestricted access to the signals produced by these GPS satellites is a requirement in the collection of the Company's IFSAR data. A loss of GPS would have such a global impact that it is believed that controlling authorities would almost certainly make another system available to GPS receivers in relatively short order.

Information Openly Available to the Public

The Company accesses information available to the public via the internet and may incorporate pieces of such information into its products. If a source of public information determined that the Company was profiting from free information, there is risk it could seek compensation.

Speculative Data Collection

From time to time, the Company collects data on a speculative basis. While the Company generally undertakes this activity with a reasonable expectation that it will be able to subsequently enter into a contract relating to the data collected, there is no assurance that it will be able to do so and, as a result, the costs of collecting the data may not be recovered on a timely basis, or at all.

Force Majeure

The Company's projects may be adversely affected by risks outside of its control including labor unrest, civil disorder, war, subversive activities or sabotage, fires, floods, explosions or other catastrophes, epidemics, or quarantine restrictions.

DIVIDENDS

The Company has not paid any cash dividends on any class of shares during the three most recently completed financial years. Further, the Company has not paid any cash dividends since its inception and does not intend to pay any cash dividends in the foreseeable future. The Company intends to retain any earnings to finance its operations. There are no restrictions preventing the Company from paying dividends.

DESCRIPTION OF CAPITAL STRUCTURE

General Description of Capital Structure

The Company's authorized capital consists of an unlimited number of Common Shares and an unlimited number of Class A participating preferred shares ("Preferred Shares") without par value. At the close of business on December 31, 2012, there were 79,414,013 Common Shares issued and outstanding. There are no Preferred Shares currently issued and outstanding.

Each Common Share entitles the holder thereof to (i) dividends if, as and when declared by the directors; (ii) one vote at all meetings of holders of common shares; and (iii) participate in any distribution of the Company's assets upon liquidation, dissolution, or winding up.

Each Preferred Share entitles the holder thereof to (i) dividends if, as and when declared by the directors; (ii) one vote at all meetings of the shareholders of the Company; and (iii) participate (after receiving in priority to the holders of Common Shares, a sum equal to its purchase price) in any distribution of the Company's assets upon liquidation, dissolution, or winding up.

MARKET FOR SECURITIES

The outstanding common shares of the Company are listed and posted for trading on the Toronto Stock Exchange under the symbol “IMP”.

Trading Price and Volume (in Canadian dollars):

Intermap Technologies Corporation TSX Share Price Information 2012			
<u>Month</u>	<u>High (\$)</u>	<u>Low (\$)</u>	<u>Total Volume</u>
January 2012	0.490	0.410	819,774
February 2012	0.490	0.430	195,970
March 2012	0.495	0.390	183,272
April 2012	0.390	0.280	578,312
May 2012	0.300	0.170	1,255,883
June 2012	0.195	0.150	1,532,799
July 2012	0.190	0.100	2,407,495
August 2012	0.195	0.130	1,357,196
September 2012	0.220	0.140	398,450
October 2012	0.400	0.180	1,301,249
November 2012	0.355	0.160	1,139,955
December 2012	0.360	0.250	1,063,516

Prior Sales

There were no sales of any class of security for the Company during the most recently completed fiscal year.

ESCROWED SECURITIES

In connection with the three year employment agreement dated December 3, 2010 entered into with the Company’s chief executive officer, the Company issued 450,000 common shares to him during the quarter ended June 30, 2011, and such shares are held by a depository pursuant to an Escrow Agreement. The Escrow Agreement provides that up to 450,000 common shares are to be released upon the occurrence of certain future performance and employment related events. As of December 31, 2012, the escrowed securities of the Company are:

Designation of Class	Number of Securities Held in Escrow	Percentage of Class
Common Shares	450,000	0.6%

(1) The depository for the escrowed Common Shares is Computershare Trust Company of Canada

DIRECTORS AND EXECUTIVE OFFICERS

Set out below are the names of the directors and executive officers of the Company as of the date of this AIF, their place of residence, their positions held within the Company, and their principal occupations in the last five years.

Name, Present Office Held and Residence	Director Since	Principal Occupation	Common Shares Beneficially Owned, Controlled or Directed, Directly or Indirectly
Todd A. Oseth President and Chief Executive Officer, Director Colorado, U.S.A.	December 6, 2010	President and Chief Executive Officer of the Corporation and the same position with two other corporations (see below).	308,517 ⁽¹⁾
Larry G. Garberding ⁽²⁾⁽⁴⁾ Chairman Michigan, USA	August 15, 2001	Retired since December 31, 2001. Member of the board of directors of Plug Power Inc. (NASDAQ) and several other private corporations.	423,138
Donald R. Gardner ⁽²⁾⁽³⁾ Director Alberta, Canada	November 26, 1998	Corporate Director. Prior to that, Chief Executive Officer of Canadian Spirit Resources Inc. (TSXV).	328,374
Howard J. Nellor ⁽⁴⁾⁽⁵⁾ Director Florida, U.S.A	March 4, 2010	President, Integrated Consulting Services	289,715
Benjamin A. Burditt ⁽²⁾⁽³⁾ Director New Jersey, U.S.A	August 4, 2011	Managing Partner, Princeton Strategic Advisors LLC	111,386
John C. Curlander ⁽³⁾⁽⁴⁾ Director Colorado, U.S.A	August 17, 2011	President and Chief Executive Officer of Pindrop, Inc. Prior to that, General Manager, Microsoft Startup Business Group.	98,580

Notes:

- (1) In addition to the Common Shares listed, 450,000 of additional Common Shares are issued in the name of Mr. Oseth and held by a third party escrow agent and such Common Shares will be released upon the occurrence of certain future performance and employment related events
- (2) Member of Audit Committee
- (3) Member of Compensation Committee
- (4) Member of Nominating and Governance Committee
- (5) Mr. Nellor was appointed Interim CEO of the Company effective August 6, 2010 and served in that capacity until December 6, 2010

The directors will hold office until the next annual general meeting of the shareholders. The directors and key management personnel in aggregate own or control 2.2% of the issued and outstanding Common Shares of the Company.

During the past five years, each director's principal occupation has been as indicated above except as described in the following brief biographical notes.

Todd A. Oseth is Chief Executive Officer and President of Intermap effective December 6, 2010. From 2009 to 2010, Mr. Oseth served as President and Chief Executive officer of Neterion, Inc. (a provider of 10 Gigabit Ethernet products and services). From 2008 to 2009, he served as president and Chief Executive Officer of ColdStor Data, Inc. (a provider of data recovery services). From 2007 to 2008 he served in the role of Executive in Residence for Storm Venture Capital, Sun Capital

Partners (a private investment firm). From 2005 to 2007, he served as Chief Operating Officer for McData Corporation (a provider of storage area networks (SAN) products and services). From 2003 to 2005, he served as Vice President of the infrastructure software group for EMC Corporation (a provider of IT storage hardware and software solutions). Mr. Oseth also held executive positions with DataPlay, Inc. (a provider of optical storage products), Accent Software (a provider of language translation software), Sony (a leading provider of electronic products for consumer and professional markets), and Ramtron International Corporation (a provider of non-volatile and high speed semiconductor products).

Donald R. Gardner is a corporate director for Canadian Spirit Resources Inc. as well as the Company. Prior to his current position, Mr. Gardner was the Chief Executive Officer of Canadian Spirit Resources Inc. (a natural resources company) of Calgary, Alberta. Mr. Gardner has over 20 years of experience in the oil and gas industry and has held Chief Financial Officer positions with Canadian Spirit Resources Inc., Rigel Energy Corporation, and Esprit Exploration Ltd. (formerly Canadian 88 Energy Corp.), and other financial positions with Dome Petroleum Limited, ENCOR Energy Corporation Inc., Pemberton Securities Inc., and Alberta Energy Company Ltd.

Larry G. Garberding serves as a member of the board of directors of a publicly traded technology company. He has previously been a member of the board of directors for several private technology and energy related companies. Until his retirement on December 31, 2001, he was a director, Executive Vice President and Chief Financial Officer of DTE Energy Company, a leading energy provider in the Great Lakes region. He held financial and operating positions with energy companies prior to joining DTE Energy in 1990.

Howard J. Nellor is President of Integrated Consulting Services. His most recent engagement prior to this position and prior to his retirement was President and Chief Executive Officer of Peerless Systems (a provider of software-based imaging systems) from 2000 to 2007.

Benjamin A. Burditt is managing partner of Princeton Strategic Advisors LLC (a provider of management consulting and advisory services). Prior to his managing partner role with Princeton Strategic Advisors LLC, he was a partner with Special Situations Funds in New York for six years where he co-managed one of the funds that invested in publicly traded companies with market capitalizations between \$10 million and \$300 million. Prior to his tenure with Special Situations Funds, Mr. Burditt was the co-founder and senior vice president of Scripps Ventures LLC, a venture capital fund investing in early stage companies. Mr. Burditt has also held executive positions with United Media and McKinsey & Company, Inc.

Dr. John C. Curlander is President and Chief Executive Officer of Pindrop, Inc. (a provider of location-based shopper services for brick and mortar retailers). Prior to his current position, Mr. Curlander was General Manager for Microsoft's Startup Business Group. Prior to joining Microsoft's Startup Business Group, Dr. Curlander held various technical and executive positions. He started his career at the Jet Propulsion Laboratory in Pasadena, California where he was responsible for all radar ground system activities including SAR signal processing research and development, and radar science applications. In 1992, he became the president and CEO of Vexcel Corporation in Boulder, Colorado where he led the company to significant growth with an emphasis on satellite ground systems, photogrammetry, and radar signal processing. Vexcel was acquired by Microsoft in 2006. Following the acquisition of Vexcel, Dr. Curlander served as Engineering General Manager of what is now known as Microsoft Boulder. In his role, he oversaw the business unit developing Microsoft's Virtual Earth product.

Executive Officers Who Are Not Directors

Richard L. Mohr, Senior Vice President and Chief Financial Officer (Monument, Colorado, U.S.A.) joined Intermap in June 2003 and resigned from the Company on February 28, 2010. From March 1, 2010 to December 31, 2010, Mr. Mohr was senior vice president and chief financial officer of Pure Energy Solutions, Inc. He rejoined the Company on January 1, 2011. Prior to joining Intermap in 2003, Mr. Mohr held executive financial management positions with DataPlay, Inc., Ramtron International Corporation, and Concord Services.

Cease Trade Orders

No director or executive officer of the Company is, as of the date of this AIF, or was, within the 10 years before the date hereof, a director, chief executive officer, or chief financial officer of any company (including the Company) that was the subject of a cease trade order, an order similar to a cease trade order, or an order that denied the company access to any exemption under securities legislation that was in effect for a period of more than 30 consecutive days, that was issued (i) while that person was acting in such capacity; or (ii) after that person was acting in such capacity and which resulted from an event that occurred while that person was acting in such capacity.

Bankruptcies

Except as detailed below, no director or executive officer of the Company, or shareholder holding a sufficient number of securities to affect materially the control of the Company is, as of the date of this AIF, or has been, within 10 years before the date hereof, a director or executive officer of any company that, while that person was acting in such capacity, or within a year of that person ceasing to act in such capacity, became bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or was subject to or instituted any proceedings, arrangement, or compromise with creditors or had a receiver, receiver manager, or trustee appointed to hold its assets. Mr. Oseth was the chief executive officer of Sanz, Inc. and resigned from such position early in November 2007. Subsequent to his resignation, Sanz filed for chapter 7 bankruptcy. Mr. Oseth had no further contact with the company or its trustees after his resignation.

No director or executive officer of the Company, or shareholder holding a sufficient number of securities to affect materially the control of the Company has, within the 10 years before the date of this AIF, become bankrupt, made a proposal under any legislation relating to bankruptcy or insolvency, or become subject to or instituted any proceedings, arrangement or compromise with creditors, or had a receiver, receiver manager or trustee appointed to hold the assets of the director, executive officer or shareholder.

Penalties or Sanctions

No director or executive officer of the Company, or shareholder holding a sufficient number of securities to affect materially the control of the Company has been subject to any penalties or sanctions imposed by a court relating to securities legislation or by a securities regulatory authority or has entered into a settlement agreement with a securities regulatory authority or has been subject to any other penalties or sanctions imposed by a court or regulatory body that would likely be considered important to a reasonable investor in making an investment decision.

Conflicts of Interest

Circumstances may arise where members of the Company's board of directors or officers are directors or officers of corporations which are in competition to our interests. No assurances can be

given that opportunities identified by such board members or officers will be provided to the Company. Pursuant to the *Business Corporations Act* (Alberta), directors who have a material interest in a proposed material transaction upon which the Company's board of directors is voting are required to disclose their interests and refrain from voting on the transaction.

LEGAL PROCEEDINGS AND REGULATORY ACTIONS

Management of the Company is not aware of any existing or contemplated legal proceedings material to the Company, to which the Company is, or during the financial year ended December 31, 2012 was, a party or of which any of its property is, or during the financial year ended December 31, 2012 was, subject.

Management of the Company is not aware of any penalties or sanctions imposed against the Company by a court relating to securities legislation or by a securities regulatory authority during the financial year ended December 31, 2012.

INTEREST OF MANAGEMENT AND OTHERS IN MATERIAL TRANSACTIONS

There were no material interests, direct or indirect, of directors or executive officers of the Company, or of any of the shareholders of the Company who beneficially own, directly or indirectly, or exercises control or direction over more than 10 percent of the Company's outstanding Common Shares, or any known associate or affiliate of such persons in any transactions within the three most recently completed financial years of the Company or during the current financial year which has materially affected, or is reasonably expected to materially affect, the Company or a subsidiary.

TRANSFER AGENT AND REGISTRAR

The Company's transfer agent and registrar is Computershare Trust Company of Canada, located at 100 University Avenue, Toronto, Ontario, Canada M5J 2Y1.

MATERIAL CONTRACTS

The Company has not entered into any material contract within the most recently completed financial year, or before the most recently completed financial year that is still in effect, and was not in the ordinary course of business.

INTERESTS OF EXPERTS

There is no person or company whose profession or business gives authority to a statement made by such person or company and who is named as having prepared or certified a statement, report, or valuation described or included in a filing, or referred to in a filing, made by the Company under National Instrument 51-102 during, or related to, the Company's most recently completed financial year other than KPMG LLP, the Company's auditors. KPMG LLP is independent in accordance with the auditors' rules of professional conduct in Canada.

In addition, none of the aforementioned persons or companies, nor any director, officer, or employee of any of the aforementioned persons or companies, is or is expected to be elected, appointed, or employed as a director, officer, or employee of the Company or of any of the Company's affiliates.

AUDIT COMMITTEE INFORMATION

The text of Intermap Technologies Corporation's Audit Committee Charter is attached as **Schedule A**.

Composition of the Audit Committee

The members of our Audit Committee are Mr. Donald R. Gardner (Chair), Mr. Larry G. Garberding and Mr. Benjamin A. Burditt, each of whom is independent and financially literate. The relevant education and experience of each Audit Committee member is outlined below.

Relevant Education and Experience

All members of the Audit Committee are financially literate and all members of the committee have accounting or related financial experience.

Mr. Gardner is currently a corporate director and prior to that was the chief executive officer of an energy-related company in Calgary, Alberta, Canada. He has held chief financial officer and other financial management positions with several companies throughout his career. As part of his role in each of these positions, he was required to have extensive knowledge of the financial operations of the company for which he worked, including the understanding of balance sheets, income statements, and cash flow statements.

Mr. Garberding, prior to his retirement, was the executive vice president and chief financial officer of an energy-related company in the Great Lakes region of the United States. He also held financial-related positions with other companies prior to his employment with this company. As part of his role in each of these positions, he was required to have extensive knowledge of the financial operations of the company for which he worked, including the understanding of balance sheets, income statements, and cash flow statements.

Mr. Burditt is currently the managing partner of Princeton Strategic Advisors LLC where he is involved with companies providing financial and managerial services. Prior to this role, Mr. Burditt was a partner with Special Situations Funds in New York for six years where he co-managed one of the funds that invested in publicly traded companies with market capitalization between \$10 million and \$300 million. Prior to his tenure with Special Situations Funds, Mr. Burditt was the co-founder and senior vice president of Scripps Ventures LLC, a venture capital fund investing in early stage companies. As part of his role in each of these positions, Mr. Burditt was required to have extensive knowledge of the financial operations of the companies his funds invested in, or provided consulting services to, including the understanding of balance sheets, income statements, and cash flow statements.

Audit Committee Oversight

All recommendations of the Audit Committee to nominate or compensate an external auditor were adopted by the Board of Directors since the commencement of its most recently completed financial year.

Pre-approval Policies and Procedures

Any engagement of non-audit services by the Company's external auditors/accountants, including estimated fees, must be pre-approved by the Audit Committee and the Audit Committee must obtain an annual statement from the auditors regarding non-audit services.

External Auditor Service Fees

Audit Fees

The aggregate fees billed by the Company's external auditor for audit services during 2012 and 2011 were C\$185,694 and C\$221,878, respectively.

Audit Related Fees

The aggregate fees billed by the Company's external auditor for assurance and related services that are reasonably related to the performance of the audit or review of the Company's financial statements and are not reported under the "Audit Fees" caption above during 2012 and 2011 were minimal.

Tax Fees

The aggregate fees billed by the Company's external auditing firm for professional services relating to tax compliance, tax advice and tax planning during 2012 and 2011 were C\$135,220 and C\$112,360, respectively. The services provided were generally related to: (i) the review of tax provisions; (ii) tax return preparation; (iii) personal tax returns for expatriate employees; (iv) transfer pricing studies; and (v) tax related due diligence on a foreign corporation acquisition.

All Other Fees

There were no other fees billed to the Company during the last two fiscal years for products and services provided by the Company's external auditors other than the services reported above in the prior three captions.

ADDITIONAL INFORMATION

Additional information relating to the Company may be found on SEDAR at www.sedar.com. Additional information, including directors' and officers' remuneration and indebtedness, principal holders of the Company's securities and securities authorized for issuance under the Company's equity compensation plans, if applicable, is contained in the Company's information circular for the most recent annual meeting of shareholders that involved the election of directors. Additional financial information is provided in the financial statements and management's discussion and analysis for the year ended December 31, 2012.

SCHEDULE A

AUDIT COMMITTEE CHARTER

ADOPTION

This charter (“**Charter**”) was approved by the Board of Directors (“**Board**”) of Intermap Technologies Corporation (“**Corporation**”) on the date noted at the conclusion hereof.

PURPOSE

It is the policy of the Corporation to establish and maintain an Audit Committee (“**Committee**”), composed of independent directors, to assist the Board in carrying out their oversight responsibility for the Corporation’s external audit, internal controls, disclosure, financial reporting, and related risk management.

The Committee’s function is one of oversight only and shall not relieve management of its responsibilities.

The Corporation’s external auditor shall report directly to the Audit Committee.

ORGANIZATION

1. The Committee shall consist of a minimum of three (3) directors.
2. Each director appointed to the Committee by the Board shall be independent as such term is defined in Section 1.4 of National Instrument 52-110 and Section 3.1 of the related companion policy.
3. Each member of the Committee shall be financially literate as such term is defined in Section 1.6 of National Instrument 52-110 and at least one (1) member shall have accounting or related financial management expertise.
4. The Board shall appoint the members of the Committee and may seek the advice and assistance of the Nominating and Corporate Governance Committee in identifying qualified candidates. The Board shall appoint one (1) member of the Committee to be the Chair of the Committee.
5. A director appointed by the Board to the Committee shall be a member of the Committee until replaced by the Board or until his or her resignation. A member shall cease to be a member of the Committee upon ceasing to be a director of the Corporation.
6. The Secretary of the Corporation shall be the Secretary of the Committee.

RESPONSIBILITIES

7. The Committee’s primary duties and responsibilities are to:
 - (a) Select and recommend the nomination and compensation of the external auditors.

- (b) Oversee the independence, work, and performance of the Corporation's external auditors.
 - (c) Review the principal risks that could impact the financial reporting of the Corporation and monitor how management is dealing with such risks.
 - (d) Monitor the integrity of the Corporation's disclosure and financial reporting process and its system of internal controls regarding financial reporting and accounting compliance.
 - (e) Monitor the Corporation's compliance with laws, regulations, and internal policies that apply to financial or accounting matters.
 - (f) Oversee the resolution of any disagreements among external auditors, management, and the internal auditing department, if any.
8. The Committee shall annually select and recommend to the Board the nomination of an external auditor, recommend the replacement of the current external auditor when circumstances warrant it, and monitor the independence, work, and performance of the external auditors. This shall include:
- (a) Considering the views of management in respect of the nomination of the external auditors.
 - (b) Reviewing and recommending for approval by the Board, the terms of the external auditors' engagement, including the reasonableness of the proposed audit fees.
 - (c) Pre-approving any engagement for non-audit services to be provided by the external auditors' firm or its affiliates, together with estimated fees. This shall involve considering the potential impact of such services on the independence of the external auditors.
 - (d) When there is to be a change of external auditors, reviewing all issues and documentation related to the change, including the information to be included in the Notice of Change of Auditors and documentation called for under National Instrument 51-102 as defined in Section 4.11 and the planned steps for an orderly transition.
 - (e) Reviewing all reportable events, including disagreements, unresolved issues and consultations with external auditors, as defined by applicable securities policies, on a routine basis, whether or not there is to be a change of external auditors.
9. In carrying out its primary duties and responsibilities, the Committee shall:
- (a) Review the annual audit plan with the external auditors and with management.
 - (b) Discuss with management and the external auditors any proposed changes in major accounting policies or principles, the potential impact of significant risks and uncertainties on future operations, and key estimates and judgments of management that may be material to financial reporting.

- (c) Review with management and with the external auditors significant financial reporting issues arising during the most recent fiscal period and the resolution or proposed resolution of such issues.
- (d) Review any problems experienced or concerns expressed by the external auditors in performing an audit, including any restrictions imposed by management or significant accounting issues on which there were a disagreement with management.
- (e) Review periodically with management the Corporation's disclosure controls and procedures as such term is defined in National Instrument 52-109 and monitor the certification process set out therein.
- (f) Review audited annual financial statements and related documents in conjunction with the audit findings report of the external auditors and obtain an explanation from management of all significant variances between comparative reporting periods.
- (g) Review with management the adequacy and effectiveness of the internal financial controls of the Corporation including any deficiencies noted in the Audit or Interim Review Findings Report and subsequent follow-up to any identified weaknesses.
- (h) Review with management and the external auditors the quarterly unaudited financial statements before release to the public.
- (i) Before release, review and, if appropriate, recommend for approval by the Board, all public disclosure documents containing audited or unaudited financial information including any press release, annual report, annual information form, management discussion and analysis of operations, prospectus (and all documents which may be incorporated by reference into such prospectus), and all other securities offering documents of the Corporation.
- (j) Review periodically with management the internal procedures implemented to review any other public disclosure of financial information extracted or derived from the Corporation's financial statements.
- (k) Approve the hiring of any partners, employees, or former partners and employees of the Corporation's present and former external auditor.

10. In addition, the Committee shall:

- (a) Oversee the receipt, review, and follow-up of questions, concerns, or complaints pursuant to the Corporation's Code of Business Conduct and Ethics and the procedures set out in Appendix "A" thereto.
- (b) Review with management, at least annually, the capital management policies, the financing strategy and funding plans of the Corporation.

- (c) Review the amount and terms of any insurance to be obtained or maintained by the Corporation with respect to insurable risks inherent in its operations and potential liabilities incurred by the directors or officers in the discharge of their duties and responsibilities.
- (d) In conjunction with the Nominating and Corporate Governance Committee, monitor financial and accounting personnel succession planning within the Corporation and review the appointments of the Chief Financial Officer and any key financial managers who are involved in the financial reporting process.
- (e) Inquire into and determine the appropriate resolution of any conflict of interest in respect of audit or financial matters.
- (f) Periodically review with management the need for an internal audit function.
- (g) Quarterly, review any legal matter that could have a significant impact on the Corporation's financial statements and any enquiries received from regulators or government agencies.
- (h) Review periodically with management the adequacy and effectiveness of the Corporation's policies and procedures for compliance with securities laws, regulatory requirements, and stock exchange rules.
- (i) Report to the Board at the earliest opportunity after each meeting the results of its activities and any reviews undertaken and make recommendations to the Board as deemed appropriate.
- (j) Bi-annually assess the performance of the Committee.
- (k) Annually review the Audit Committee Charter and report to the Board on Committee compliance with the Charter.

MEETINGS

1. The Committee shall convene a minimum of four (4) times each year at such time and places as may be designated by the Chair of the Committee and whenever a meeting is requested by the Board, a member of the Committee, the external auditors, or a senior officer of the Corporation.
2. Notice of each meeting of the Committee shall be given to each member and to the external auditors, who shall be entitled to attend each meeting of the Committee and shall attend whenever requested to do so by a member of the Committee or the Secretary of the Committee.
3. Notice of a meeting of the Committee shall:
 - (a) Be in writing.
 - (b) State the nature of the business to be transacted at the meeting in reasonable detail.

- (c) To the extent practicable, be accompanied by copies of documentation to be considered at the meeting.
 - (d) Be given at least forty-eight (48) hours' notice preceding the time stipulated for the meeting or such shorter period as the members of the Committee may permit.
- 4. A quorum for the transaction of business at a meeting of the Committee shall consist of two (2) members of the Committee.
- 5. A member of the Committee may participate in a meeting of the Committee by means of such telephonic, electronic, or other communication facilities, provided it permits all persons participating in the meeting to communicate adequately with each other, and a member participating in such a meeting by any such means is deemed to be present at the meeting.
- 6. The Chair of the Committee ("Chair") shall be appointed by the Board. The Chair shall have only those responsibilities and powers delegated to it herein and shall not have a second or casting vote. The Chair shall have the responsibility of reporting annually to the Board on the Committee's compliance with this Charter.
- 7. In the absence of the Chair of the Committee, the members of the Committee shall choose one of the members present to be Chair of the meeting and, in the absence of the Secretary of the Committee; the members shall choose one of the persons present to be the Secretary of the meeting.
- 8. By invitation, the CEO and other parties may attend meetings of the Committee; however, the Committee may meet separately at any time with the external auditors, invited management, or any other third parties as determined by the Committee.
- 9. At each regular meeting of the Committee, the agenda shall include an opportunity for the members of the Committee to meet in-camera.
- 10. Minutes shall be kept of all meetings of the Committee and shall be signed by the Chair and the Secretary of the meeting.
- 11. Minutes of the meetings of the Committee shall be retained by the Secretary of the Corporation and shall be available on request to any member of the Board.

RESOURCES AND AUTHORITY

- 1. The Committee will be provided with resources commensurate with the duties and responsibilities assigned to it by the Board, including administrative support. If deemed necessary by the Committee, it will have the discretion to institute investigations of improprieties or suspected improprieties, including the standing authority to retain independent counsel or advisors and to set their compensation.
- 2. The Committee shall have the authority to:
 - (a) inspect any and all of the books and records of the Corporation, its subsidiaries, and affiliates;
 - (b) discuss with any officer of the Corporation, its subsidiaries and affiliates, the Chief Financial Officer and senior staff of the Corporation, any affected party, and external

- (c) auditors, such accounts, records, and other matters as any member of the Committee considers necessary and appropriate; and
- (d) communicate directly with the internal and external auditors.

Approved by the Board of Directors on August 5, 2009