

## **Geospatial Intelligence: Global Solutions for Safety and Efficiency**

September 2024



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Intermap Technologies is a geospatial intelligence provider, producing 3D digital representations of Earth's surface and the features on it

# Customers subscribe to recurring services that offer precision solutions for non-expert users

- Governments rely on Intermap for national mapping programs, new technology and R&D
- Commercial applications include insurance, aviation, telecom, energy, climate resilience and space

Founded in 1997, headquartered in Denver, with engineering in Calgary, software development in Prague and data production in Jakarta, Intermap experience includes 61 countries

### Fast Growing and Sustainable Cash Flow

# Successfully driving adoption of fast-growing, high-margin as a service business model

- Proprietary tools add value to geospatial data
- -Customers purchasing only the valuable, useful points they need
- Leveraging Intermap infrastructure to reduce cost and increase speed, scale and quality
- Expanding markets and use cases by making data accessible to nongeospatial experts
- Selling solutions, not sensors
- Enormous market potential as governments adopt this model
- Recurring and repeating revenue currently represents 60% of total revenue, up from 31% in 2019

### **Investor Snapshot**



Intermap Technologies Corporation		Stock Statistics	
Sector	Technology/Software – Application	Year-to-date Stock Performance	40%
Tickers	IMP.TO (TSX); ITMSF (OTCQB)	Float as % of Shares Outstanding	81%
Headquarters	Englewood, CO USA	Average Daily Trading Volume	109,433
Employees	72 (as of 12/31/23)	Volume-Weighted Average Price	\$0.60
Transfer Agent	Computershare Trust	Insider Ownership (1)	14.7%
Auditor	KPMG, LLP	Chairman and CEO	12.7%

Capitalization and Key Metrics					
Capitalization		2024 Guidance			
Price per Share	\$0.63	Bookings	\$22,500		
Shares Outstanding (M)	49.7	Revenue	16,000		
Market Cap	\$31,322	Adjusted EBITDA (3)	4,000		
Net Debt/(Cash)	<u>(2,471)</u>	Margin	25%		
Enterprise Value (2)	\$28,851				
		1H '24 Financial Character			
Valuation – 2024 Guidance		Recurring and Repeating Revenue	60%		
Enterprise Value / Revenue	1.8x	Personnel as % of Operating Costs	55%		
Enterprise Value / Adjusted EBITDA	7.2x	Adjusted EBITDA Margin	25%		

Source: Company filings and press releases. All dollar amounts presented in \$US'000s, except per unit data. Stock trading statistics calculated as trailing 30 days (1) Common shares beneficially owned, controlled or directed, directly as of 12/31/23, adjusted for 3Q private placement, as % of current outstanding shares

(2) Market data as of close 09/23/24 and share count as of 08/13/24. Balance sheet as of 06/30/24, pro-forma for 3Q private placement offering. Net debt/(cash) includes lease obligations and the fair value of an investment in a privately held company

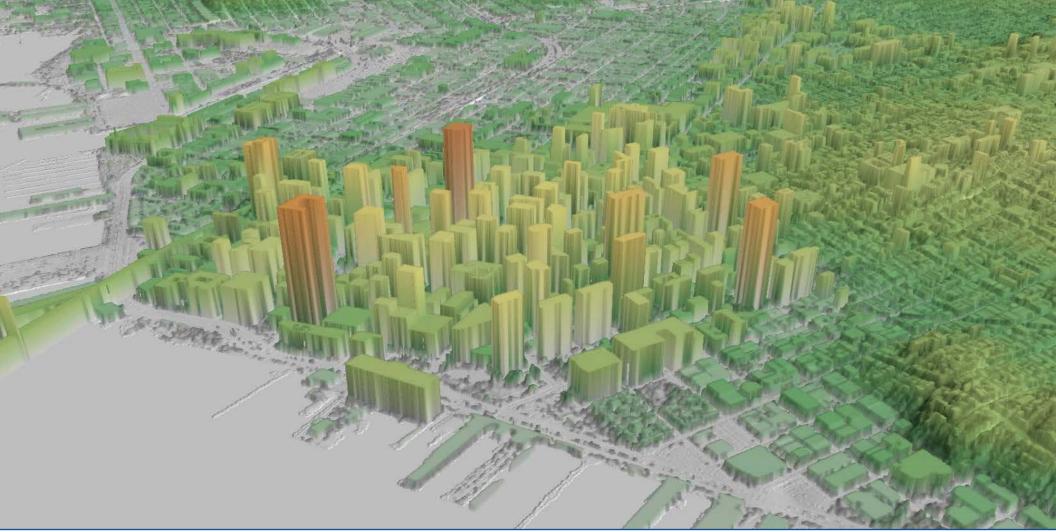
(3) Excludes working capital investment, share-based compensation, fair value adjustments and foreign currency translation

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2 million

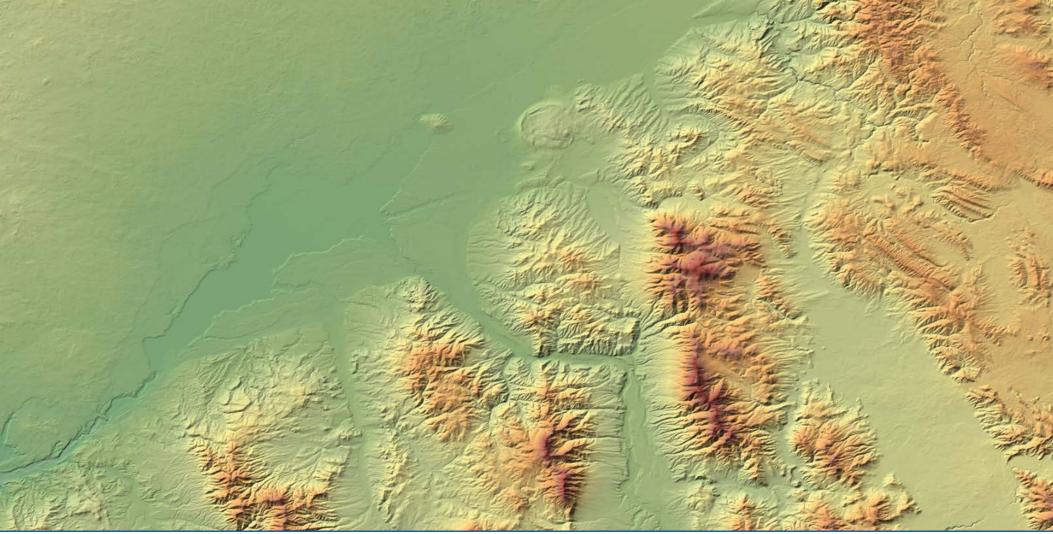
### Elevation Data Is a 3D Digital Model of Earth

**Digital Surface Models (DSM)** include features like trees, roads and buildings DSMs are used for urban planning, telecom, aviation, engineering and construction



### Elevation Data Is a 3D Digital Model of Earth

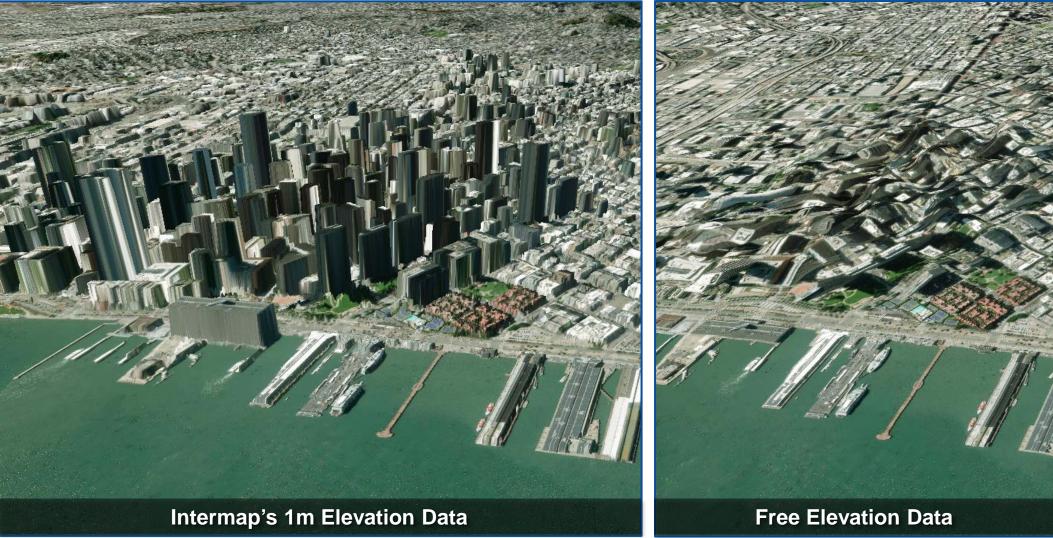
**Digital Terrain Models (DTM)** represent the bare earth with surface features removed DTMs are used for flood modeling, land use studies and renewable energy planning



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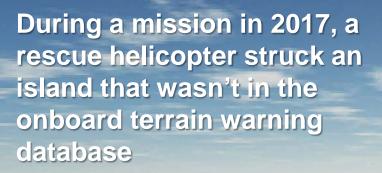
### 3D Visualization with Imagery

Intermap's elevation models can be layered with satellite imagery to provide realistic 3D visualization



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### Saving Lives: Blackrock Island, Ireland



#### Data onboard the helicopter

NEXTView shows more than a 50-meter difference compared with the data on the helicopter

**NEXTView** 



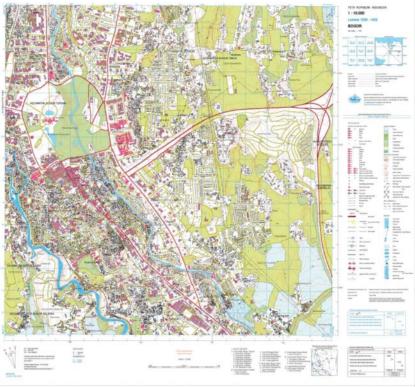
### 3D Datasets for Government Basemaps

Intermap's collection and processing capabilities enable governments to integrate geospatial data into national and global operations

 Basemaps are reference maps composed of different layers of geospatial data, such as terrain, buildings, roads and land type, and are fundamental building blocks to provide context and visual references for a variety of applications

#### Governments need basemaps for

- Policy formation and decision making
- -Natural resource management
- Disaster management
- Land use planning



### Accessible Data for Commercial Markets

Intermap's products and solutions simplify many large-scale geospatial data challenges and make answers easily accessible by non-expert users

- Geospatial analytics are used to visualize geospatial data, including maps, graphs and statistics that enable problem solving and reveal changes and patterns in data for decision making
- Intermap provides easy access to its NEXTMap data and analytics for a variety of industries, including insurance, aviation, telecom, energy climate resilience and space

### Advanced Geospatial AI/ML Modeling

Intermap's advanced geospatial AI/ML modeling identifies features in imagery, including those collected by satellite and the Company's airborne SAR sensor. Intermap developed this proprietary technology by leveraging its unique SAR imagery archive

Intermap's automated system accelerates delivery, enhances resolution and improves accuracy

#### **Extracted features include**

- Buildings
- -Roads
- -Vegetation, including individual trees in cities
- -Rivers
- Multi-classification land cover, such as impervious surfaces

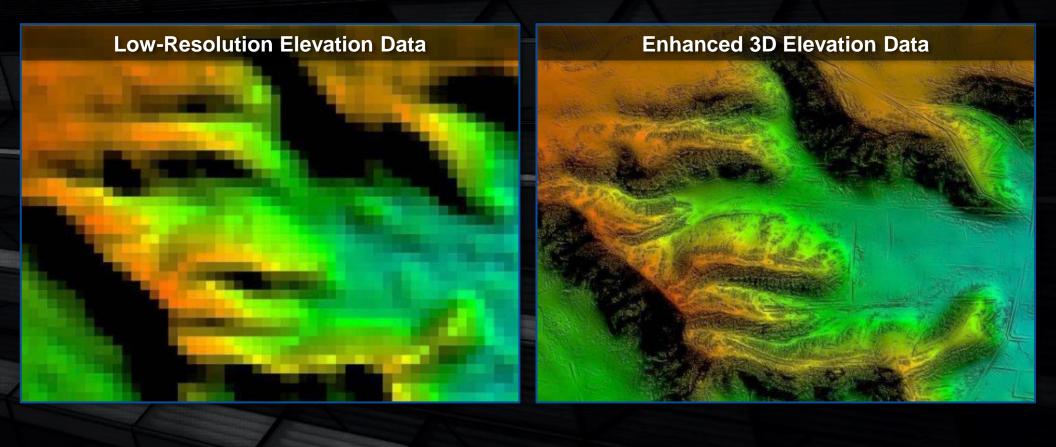
### An Insurmountable Competitive Advantage

# The elevation data Intermap collects is added to the company's proprietary data library called NEXTMap<sup>®</sup>

- Intermap owns, maintains and continually refreshes this unique, global 3D library, which is
  - The foundation of its software and analytics, providing customers with rapid solutions to geospatial problems
  - Available globally, providing consistency to customers with operations around the world
  - Effectively irreplaceable as foundational infrastructure, like a railroad, giving Intermap an insurmountable competitive advantage

### Patented Processing Technology

Intermap enhances elevation model resolution using patented processing, which combines collected radar data with other sources such as satellite imagery, resulting in unique, highresolution elevation datasets



### Product Innovation Competitive Advantage

Intermap owns several patents on technology that is integrated into its data collection, data processing and global analytics

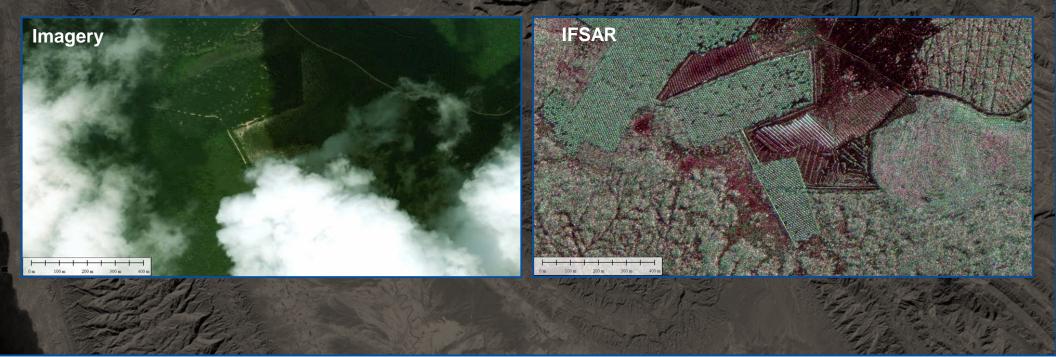
Its sensors enable data production at a world-class specification

- IRIS<sup>™</sup> (Intelligent Resolution Improvement System) is Intermap's patented elevation data processing technology that refreshes, enhances and restores detail in digital elevation models with unmatched speed and scale
- Intermap owns a patent on a unique capability to see through dense
- foliage and adjust elevation models of the ground below canopies,
- delivering unmatched ground truth and accuracy
- FloodScope<sup>™</sup> is Intermap's patented technology to model flood hazard zones for its flood risk assessment software that enables it to offer global solutions with unmatched precision
- Intermap owns a patent for using machine learning to measure the height of the first floor above the ground for flood risk assessment

### **Proprietary Sensors**

Areas with rugged, mountainous terrain and dense jungles or persistent cloud cover, smoke, smog, fog and haze make it challenging for satellites to collect images and terrain information

Intermap's unique sensors send signals through clouds, smoke, rain and foliage to map the terrain



### Proven As-a-Service Model Major First Half '24 Customer Wins and Renewals



#### **Acquisition Services**

 Began executing on \$20M contract to map the Island of Sulawesi as first step toward building world-class geospatial foundation data archive for Indonesia

#### **Software and Solutions**

- Won multiyear Aquarius software subscriptions with leading insurers KBC Slovakia and UNIQA Slovakia
- Won more than \$1 million in U.S. and European insurance business
- Expanded multiyear subscription with a Top-15 global insurance carrier by 50+%

#### Value-added Data

- Won \$1 million contract in Malaysia to leverage its Intermap-created IFSAR data archive to manage its water resources
- Won new infrastructure projects in Greece and Malawi leveraging Intermap's AI/MLdriven data production technology
- Expanded data exploitation contract with U.S. space communications company
- Expanded base subscription contract with top mobile provider by 25+%

### First Half '24: Revenue +48%; EBITDA Margin 25%

With recurring, repeating commercial revenue and government pipeline, Intermap affirms '24 revenue of \$16-18 million and adjusted EBITDA margin of ~ 25%

First half 2024: \$5.2 million revenue; 25% adjusted EBITDA margin

#### **Acquisition Services**

- \$2.1 million of government contract revenue
- Airborne platform deployed and collecting data. Intermap expects to recognize ~60% of its Indonesian revenue this year

#### **Software and Solutions**

- \$2.1 million of subscription revenue

 Customer value for Intermap's differentiated InsitePro® and Aquarius RMA platforms drive a base of strong recurring and repeating revenue of ~\$340k/month, with insurance revenue growing +20% y/y

#### Value-added Data

- \$1.0 million of repeating contract revenue
- Supported by repeating contracts generating \$60k/month

### Indonesian One Map Program

In January 2024, Intermap won a \$20 million contract to map the Island of Sulawesi, Indonesia. The contract is the first phase of the Indonesian national topographic basemap program to create a national digital basemap as part of the One Map program

This first phase represents 10% of the country's land area and 10% of the One Map program. Follow-on work is expected over the subsequent four years to complete the remaining 90% of Indonesia's land area, supporting the country's national infrastructure program and long-term development. Learn more here



### Indonesian One Map Program



Year 1, 2024 Bookings: \$20 million Years 2 – 5, 2025-2028 Projected Bookings: \$180 million

We are designing a commercialization program for Indonesia that will start when the basemap is complete in year 5

Intermap will maintain the data to keep it current so the Indonesian government can commercialize it

Commercialization leverages Intermap's proprietary application layer and Aldriven processing engine to make complex 3D data accessible and useful for problem solving, even for non-expert users

This proven, high-margin business model is already deployed by Intermap in the insurance, navigation, aerospace, telecommunications, energy and infrastructure industries

Modeled on our LLFD framework with NGA, the program will generate annuity revenue with limited costs

We estimate an annual revenue run rate of ~ \$3 – 5 million to support the Indonesian government as it commercializes its geospatial data

### Supporting Governments Around the World

#### Malaysian Government Building countrywide basemaps for Malaysia's federal mapping agency

#### **Colombian National Mapping Agency**

Providing elevation data for land management and territorial planning

#### U.S. Geological Survey Alaska Program

Supporting natural resource development, environmental monitoring, climate resilience, infrastructure development and national security

### **Global Solutions for Flood Risk Assessment**

Intermap's customizable cloud-based flood risk assessment software helps mitigate losses from flooding by delivering location-specific analytics to insurers

- Intermap's flood software uses a patented method to provide a propertyspecific flood risk score that insurers use to determine price of insurance for property owners
- In the U.S., Intermap's InsitePro<sup>®</sup> clients include multiple top-10 property and casualty insurers
- In Europe, Intermap's Aquarius customers include Generali, Allianz and Deloitte

### **Bolstering Climate Resilience**



# Supplying the ESG market with global datasets to manage environmental governance

- Intermap's datasets are critical for managing disaster response and humanitarian aid after hurricanes, tsunamis and earthquakes
- Users include Ernst & Young and Royal Haskoning



### Improving Safety and Efficiency in the Sky



- Improves flight safety and situational awareness for aircraft, UAV and ground operations with high-precision detail on obstructions like buildings, vegetation and terrain
- Powers urban air mobility and enables autonomous drone deliveries for medical supplies in Africa
- Certified for use in cockpit systems by the European Union Aviation Safety Agency



### Enabling Expansion of Rural Broadband



# Intermap's elevation data and analytics support the telecom industry's expansion of rural broadband services

 Elevation data and analytics are delivered through cloud-based software, enabling fast and accurate answers for network planning, including signal strength evaluation and cell tower placement

### Enabling Expansion of Clean Energy

Intermap empowers renewable energy companies to solve project planning and site assessment challenges by providing accurate elevation data and analytics on a global scale

 When budgeting and permitting for new wind and solar projects, planners perform modeling and analysis that rely upon Intermap's global data availability, consistency and quality

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### **Powering Tactical Analytics**



Tactical and operations teams leverage Intermap's elevation data and analytics to identify and evaluate the most suitable helicopter landing zone (HLZ) for special missions

### Global Geospatial Intelligence at Mission Speed

Intermap is working with the National Geospatial-Intelligence Agency (NGA) to create frequently updated elevation datasets in near-real-time that reflect the changing terrain as the environment evolves

- Current and accurate elevation data is critical for global mapping programs and geospatial analysis for high-priority national security areas of interest
- Recently awarded contracts include Low Latency Foundation Data, Janus Geography, LUNO A

### **GPS-Denied Navigation**

Working as a prime contractor with the U.S. Air Force Research Laboratory to develop navigation systems that operate without GPS

- GPS-denied navigation relies on onboard sensors and elevation data to enable aircraft to navigate flight routes safely and efficiently
- Recently awarded contracts include GPS-Denied Navigation, Advanced Battle Management System





# Geospatial Intelligence at Mission Speed

# INTERMAP®

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